

IBBY YAMADA FUND 2019 REPORT

Title of the project:

“Promotion of reading among children and young adults in frontier rural areas of Armenia”



PROJECT'S VISION:

- ❑ To provide young people in frontier rural areas of Tavush region with the opportunity to read informative and interesting reading materials in addition to their school textbooks.
- ❑ To provide knowledge, new ideas and worldwide trends through reading promotion activities that would increase positive attitude among children and young people toward books and reading, and would awake their interest and sensibility for the literature.
- ❑ To break their refinement from other places in Armenia and from the world
- ❑ To motivate people to stay in their land and do not become refugees
- ❑ To promote cultural decentralization in Armenia

PROJECT'S AIM:

- ❑ To establish a newly furnished, technically equipped and replenished with new, interesting and illustrated books center serving the children and young adults of the frontier rural communities of Tavush region.
- ❑ To organize and implement training courses for the librarians of the center for effective work of the center and organization of reading promotion activities for children and young adults of the region.
- ❑ To organize and implement reading promotion activities for children and young adults under the age of 5-16 of the region disseminating love towards reading and creating sustainable reading habits among them

PROJECT'S OUTCOMES:

- ❑ Newly furnished, technically equipped reading promotion corner in the library of Achajur cultural center (situated in Tavush region) replenished with new and colorful books serving the children and young adults of the frontier rural communities of the region.
- ❑ Training courses for the librarians of the center
- ❑ Reading promotion activities for children and young adults of the region

NEWLY REDECORATED, FURNISHED, TECHNICALLY EQUIPPED AND REPLENISHED WITH NEW BOOKS READING PROMOTION CENTER IN ACHAJUR LIBRARY FOR CHILDREN AND YOUNG ADULTS OF TAVUSH REGION

BEFORE



AFTER





Opening ceremony of the center

On the opening ceremony the president of IBBY Armenia and the director of Khnko Aper National Children's Library R. Tonoyan, Ambassador Extraordinary and Plenipotentiary of Japan to Armenia Jun Yamada and other cultural figures had a speech. The workers of different organizations of book sphere and guests were present.

Mrs. Tonoyan congratulated the attendees mentioning that "it will be new impetus to centralize community's intellectual potential and will be an example for other communities. The library, within the building of Achajur cultural center, opens its doors in front of booklovers in completely renovated, technically equipped and replenished with new books. Initiative has also aim once more to evaluate the role of libraries and its meaning in the organization and promotion of reading among children and young adults".

H.E. Mr. Jun Yamada mentioned that the center would undoubtedly become the most favorite place for children and youth of the region and that it was the most important occasion in their lives.

TRAINING COURSES FOR THE LIBRARIANS OF THE REGION



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READING PROMOTION ACTIVITIES FOR CHILDREN AND YOUNG ADULTS OF THE REGION





READING PROMOTION ACTIVITIES FOR CHILDREN AND YOUNG ADULTS OF THE REGION

TANGIBLE RESULTS

- ❑ The library of Achajur (frontier rural area in Tavush region) now has contemporarily renovated, newly furnished, technically equipped reading promotion center for children and young adults replenished with new and colorful books serving the children and young adults serving the frontier rural communities of the region.
- ❑ The local community has a contemporary center for the development of its young generation, which also serves as a communication center for them.
- ❑ The library now has trained librarians with new innovative approaches to organize the reading process and other self-development activities for the children and youth of the region.

MEDIA REFERENCE

- <https://www.youtube.com/watch?v=Js4-7-yFnbE>
- <https://armenpress.am/arm/news/990759.html>
- <http://tavush.mtad.am/news/item/2019/10/07/girq/>
- <https://z-m-www.facebook.com/natchildlib.org/posts/2461174603975422>
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- <https://spyurk.am/tags/%D5%A1%D5%B9%D5%A1%D5%BB%D5%B8%D6%82%D6%80>
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