Farshid Shafiei

IRANIAN NOMINATION
FOR THE
HANS CHRISTIAN ANDERSEN
ILLUSTRATOR AWAED 2019



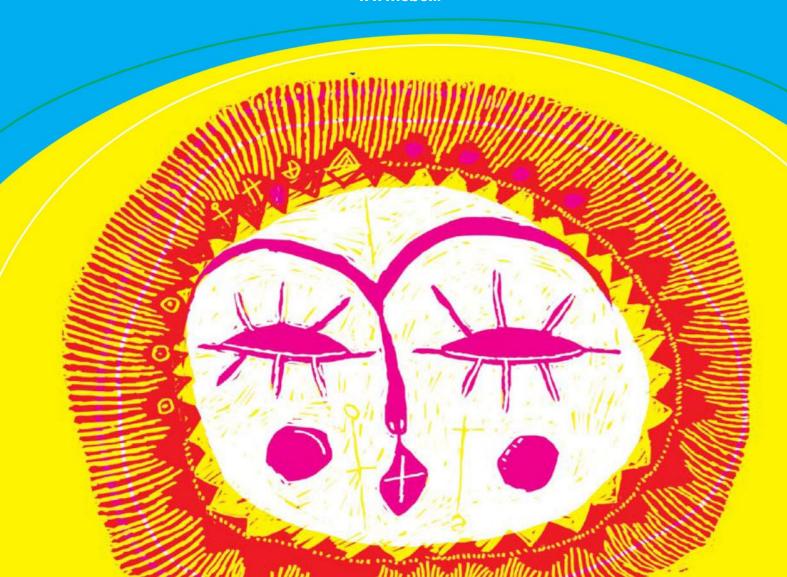


- كميته جوايزكميته روابط بين المللگروه تصوير
- **Awards Committee**
- **International Relations Committee**
- Illustration Reviewing Group

۱۳۹۸

2019

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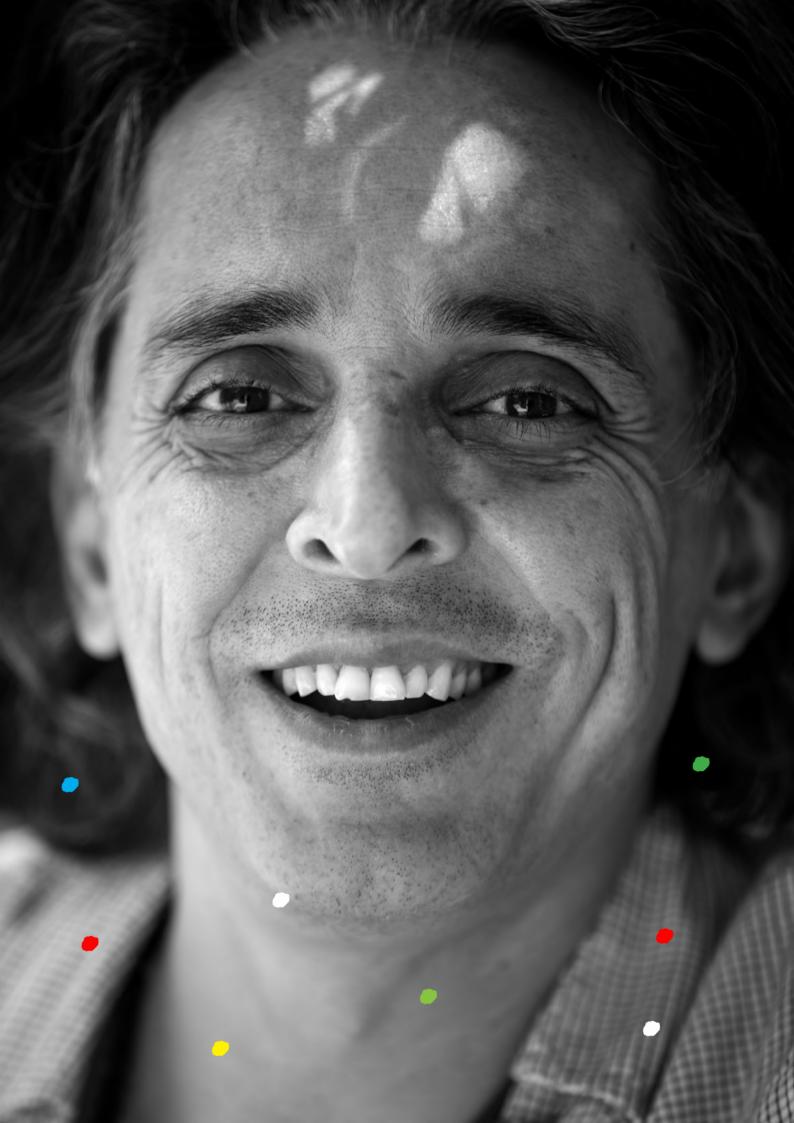
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O1. Portrait Photograph





02. Biography



Biographical information on the candidate

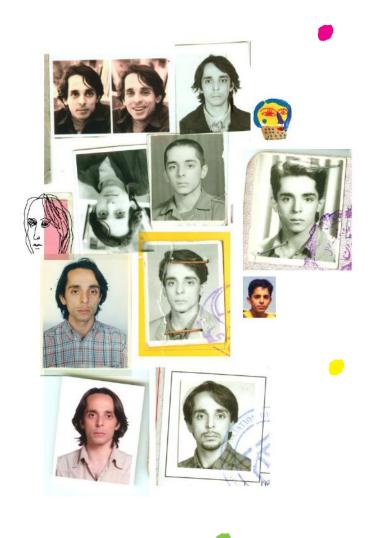
I was born on March 1969, the fourth child of a family of five siblings. My father was an accomplished tailor and my mother, a homemaker. My best memories of childhood are the times I spent with my father in his workshop. The magic he created with the sewing soap, drawing patterns on fabrics, was an artistic performance.



I didn't study hard in school but passed the grades successfully. This made everyone think that I am most clever and should become a physician, which it didn't happen! I was a playful child who lived in dreams. I didn't read books much; instead I made up my stories and games. Going to school was not my choice. I preferred to play with my brother, building houses with Legos or pushing our self-made toy cars in the middle of our alleys.











I was the first, from both sides of the family who was interested in art and wanted to pursue it, even though everyone was against it. Upon receiving my high school diploma when my father showed his resentment, I decided to do my mandatory military service instead of going to university. It was 1987, and the war between Iran and Iraq was at its height, though it ended a year later. I made this decision to punish my family.

After military service, I planned to start a business which didn't work out. In 1989, I enrolled in an art atelier called "Konkoor Atelier" where I met Mohammad Ebrahim Jafari, a poet and master of Iranian modern art. Then in 1991, I was accepted in university to study graphic design. This time the family gave their blessing.

I soon realized that my passion was more painting than graphics. Through Jafari, I discovered the world of illustration which was a perfect medium for my playfulness and fantasy world. The teachings of painter and illustrator, *Karim Nasr*, and the whole



experience of university, led me toward illustration. The narrative poems of great modern poet, *Ahmad Shamloo*, such as "ghesseh-haa-yeh dokhtaraa-yeh Naneh darya" (the Stories of Girls of Mader Sea) was my first encounter of literature, poetry, and illustration in one spot. My undergraduate thesis was illustration of poetry.

Working in "Kaarnaameh" a modern literature magazine of Iranian writers and poets, gave me the opportunity of meeting influential writers such as Golshiri and Atashi amongst others. This experience taught me about literary minimalism, which changed my concept of literature and literary imagination.

When I illustrate, I don't always limit my creation in one form. I mix and use other mediums such as animation or graphics to facilitate and express my imagination. When I illustrate for literary works, which gives me the freedom of expression, especially works for youth, I tend to do more paintings and fine arts. For specific subjects, there is less room for personal imagination so I do more graphic works.

I have the audience in mind when I accept a work. In fact, audience is very important to

me when I illustrate. I have the medium of painting and fine art for my own needs and expression. Animation is another media form which allows me to express my own experiences and imagination. As result, there is great diversity of forms seen in my works.

Creating artwork for children is not easy. The difficult part is having to imagine for the children, being in their shoes. I use my own childhood as a guide; I have to travel back





and explore and re-explore myself, looking at the subjects from that angle. This is not an easy thing as the trick of the mind is to forget.

If the happenings and phenomena around you make you stop and question, it means you are connected to your nature and instincts. An illustrator must notice all the details in existence because the characters are all but the details. In comic books, each frame of illustration portrays a moment of the story which one after the other creates the action and time that has passed. In our tradition it works the opposite.

An illustration portrays most of the story if not all. This tradition most seen in coffee houses where the storytellers or bards did the job of storytelling and had their tricks to create actions. "Shahnameh" (The Book of Kings) epics, religious stories, and folklore tales were told in the same fashion. For example in the epic story of the tyrant serpent king, Zahhak, all the characters are illustrated in one big frame: Zahhak, a line of young men, the cook, Kaveh the blacksmith, Feraydoun, etc.



I prefer and use the latter tradition most often; one frame which tells the story. I tried to use this form in animation as well. In "Khormaloo" (persimmon), my latest work, I avoided all the movie tricks such as cuts, dissolve, etc and got close to a new narration - a narration of telling a story in just one frame. As if nothing exists out of this frame.

A child's mind in its purest form sees everything in one frame. Nothing cuts the frame and all the subjects exist without intervention, in a complete narration. Pure mind of child!

When I work, I try to remember my playfulness, and remember why and how I spent hours to make a story from nothing. I have to remember my nature, and there is no





other way than burrowing back to my childhood. I am not looking for my childhood but my nature. Memories have a crucial role in finding ways back home - a trail like Hansel and Gretel.

Most of us have lost our memories and the sings or, maybe we never had much to begin with.

Should make memories...

Should have memories...

Farshid Shafiei

03.Statement on the Candidate



Statement on the Candidate's Contribution to Children's Literature

The Children's Book Council of Iran is honored to present Farshid Shafiei as the Iranian nominee to receive The Hans Christian Andersen Awards in 2020 for his undeniable influence on young illustrators, mainstreaming the 2000's illustration, creating a new form of Iranian-spirited illustrations and a lasting impression on Iran's children's literature illustration. The reasons behind this decision are detailed below.

Farshid Shafiei is among the founders of Iran's modern illustration movement in the 2000's. During the last years of the '80s and the beginning of the '90s, modernist movements of painterly roots flowed towards the Iranian illustration. Shafiei is the most prominent figure who brought new illustration patterns into the children's literature atmosphere and children's books under the influence of modernist views.

He is in a way the starter of a new season in the Iranian illustration. His efforts have had a great amount of influence on the next generation illustrators and a big portion of the success of the Iranian 2000's illustration on the international stages are due to his endeavors. Shafiei tried to oppose the mainstream idea of simply creating beautiful pictures for books, keep his distance from the clichés and fair-popular material and instead, put picture narrative in his books. His illustrations in this period have been special and influential.

Farshid Shafiei's illustrations have unique characteristics. He is an authorial illustrator. His illustrations are Iranian without the overuse of the elements or motifs. His works do not mention a particular period, yet the Iranian element is totally perceptible. The Iranian spirit of his works is genuine and far from ornamental. Shafiei has very well taken advantage of the illustrative capacity of different eras in Iranian art, such as Timurid and Ilkhanate. He has renewed and modernized the ideas behind the illustrations. His works are effective and lasting for their recreating of the Iranian atmosphere.

Shafiei is a persistent illustrator. His illustrations in every context are influenced by its theme while keeping the authenticity of the narrative. His ideas are pure, and specific.

Farshid Shafiei takes on a new experience in illustrating for each book and presents a new, defining, and different work. His works are consciousness to create a narrative; a narrative through the window of illustration. He has a profound understanding of illustrating for children. "I know illustration better than anything, but what I know

and what crystalizes in your minds might be a bit different. The main difference is seriousness and ease. I take my work seriously and I handle it easily. You reach ease in art when you are yourself. Being your true self and being true to yourself is of most importance." he says.

Shafiei is one of the biggest abstractionists among the Iranian contemporary illustrators. Abstraction in his works starts with swirling lines and ends up with interaction in multiple layers in the picture and has childish characteristics to it. By proper use of color and dark and light scenes, Shafiei expresses the passage of time in the text. Books like *Iron Shoes*, *The Old Lyrist*, Goldwing, and Shahrzad are samples of his ability in understanding the theme and his strength in picture narratives. He is the type of artist that illustrates the underlying theme of the labyrinth in the text with a profound painterly vision and from an abstract and sometimes surreal standpoint. It seems that he intends to find the narratives among the abstract lines and forms.

The pictures he paints are often narratives, and one can have more than a single interpretation of them; probably as seen in Iranian screen reading. Furthermore, his abstract illustrations, deformations, and designs, which are firmly and artistically composed with micro patterns, bring the audience back to the text repeatedly and compel him to wander around in the text. For The Old Lyrist, Shafiei has tried to bring the result of his research and understanding into patterns and from and avoid common and cautious patterns.

Among the illustrations of the early 2000's in Iran, the illustration of *Shahrzad* is among the most diverse and soulful books. Unlike The Old Lyrist where he relies on a dark and colorless theme, in *Shahrzad*, he creates a colorful love narrative just the story. Since *Shahrzad* offers richer patterns of form, anatomy, narrative, and interaction, it is considered a complete and finished experience and can be introduced as one of his most prominent works. Farshid's adventurous approach in form and known methods in Iranian illustration resources is blended with the colorful and poetic compositions of the Eastern Europe painters and has created a more stirring and uplifting atmosphere.

Shafiei, who is also an active graphic designer, presents two types of approach in *Iron Shoes* with an integrated book design while relying on his knowledge of book design in manuscripts. More importantly, he has used a deliberately armature handwritten font instead of using computer fonts in order to prepare a book that is consisted of different experiments and talents. From this perspective, Iron Shoes is entirely made up by Farshid.

While inspecting Farshid Shafiei's works, one of the noticeable elements is how he has not sufficed to his own knowledge in his paintings and illustrations and is con-

stantly looking to discover the audiences' intuitive features. His taking risk in blending the lines and displaying the related character to the text without damaging the viewer's visual aesthetics is possible due to his immense ability in designing and understanding the underlying theme.

Shafiei has tried to use picture narratives in order to get close to his audience. His illustrations have a profound influence on the audiences' viewpoint and evolve their aesthetic understanding. Shafiei has created illustrations for different contents and has experimented with various atmospheres. Religious stories, stories rooted in ancient Iranian literature for teenagers, and fantasies for children.

The audiences of Farshid's illustrations are children and teenagers, as well as adults. His pictures are appealing and wonderful to his peers and intellectuals around him, yet the sincerity and simplicity of his illustrations along with their form being rooted in simple and understandable patterns for the picture-reading minds of children makes it possible for the illustrations to be perceptible and enjoyable for the younger ages.

During his twenty years of professional activity, Farshid Shafiei has created more than sixty books and has won many national and international awards. Illustrating has always been his main profession. He has also worked as a university lecturer for a short while and has designed illustration posters for adult journals. His works have been featured in several local and international fairs. Shafiei has also experimented with picture themes by making four animation films.

The Children's Book Council of Iran recognizes Farshid Shafiei as a worthy nominee to receive the Andersen Award in 2020 for his undeniable contribution in the development of illustration in Iran, his ability to create works for all age groups and all genres, and creating Iranian-spirited illustrations in a new form.

04.Appreciative Essays



Appreciative essays, interviews or articles

Alimadadi, Mehrnoush. "The Picture Tasting Play, Farshid Shafiei's Studio". Tāndis, 284. September, 2014: 26-27.

Akrami, Jamaladdin. "The Mobile Lines of the mind". Ketāb-e māh-e koudak va nowjavā. February, 25, 2003:39-48.

Akrami, Jamaladdin." The research on publishers' illustrations: Publication of Institute for the intellectual development of Children and Young Adults (Kanoon)". Ketāb-e māh-e koudak va Nowjavā .June, 2007: 81-98.

Akrami, Jamaladdin. "The research on publishers' illustrations: Peydayesh Publishing House". Ketāb-e māh-e koudak va Nowjavā. Novmber, 2003.53-64.

Akrami, Jamaladdin. "The research on publishers' illustrations: Shabaviz ". Ketāb-e māh-e koudak va Nowjavā. September, 2003: 36-64.

Aran, Zahra. "Releasing the Potencies of Painting: 1st Iranian Literary Masterpieces Exhibition". Hāmshahri, 10. Novmber, 2010: 22.

Boozari, Ali. "The Story Telling Illustrations: Critics on Jomjomak the Wobbling Leafling of Fall". Ketāb-e māh-e koudak va Nowjavā .149.February, 2010: 72-77.

Boozari, Ali. "Illustration for Art, Illustration for Market:

A Case Study of the Two Published Books about Story of Zahhāk". BIB symposium 2017.

Kaedi, Shohre. "A Good Work in Stories". Ketāb-e māh-e koudak va nowjavā,63. January, 2003: 80-82.

Shafiei, Farshid. "In Quest for Tranquility". Motaleat-e Honarhay-e Tajasomi, 3. July, 2010: 10-17.

Seyfoori, Bijan. "Farshid, Mr. Shafiei". Tandis, 216. December, 2011: 29.

Tuloei Barazandeh, Muhammad. "Critics on the Unwritten Story". Ketāb-e māh-e koudak va nowjavā, 66. March, 2003: 80-82.

Zahedi, Morteza. "My name is Farshid Shafiei (About Farshid Shafiei, the Second Winner of Golden Apple of Bratislava 2007)". Tāndis, 213. November 2011: 18-19.

Boozari, Ali. "Illustration for Art, Illustration for Market: A Case Study of the Two Published Books about Story of Zahhāk". BIB symposium 2017.

... The illustrations of the book *Zahhāk*, by Farshid Shafiei, are a combination of painterly attitude and childish drawing. The cover of the book includes several portraits designed in a realistic way, and several full-color profile portraits designed in an abstract way (Figure 3). Readers, who are mostly familiar with the story of *Zahhāk*, by



seeing the cover, try to find a connection between the book and these portraits. Later and by reviewing the internal illustrations of the book, the reader realizes that those abstract pictures are of young men whose brains are fed to the snakes of *Zahhāk*. But who are the other portraits? Maybe they are the different manifestations of *Zahhāk* in the human form. The reader may never understand that these are the portraits of the publisher, the illustrator, the writer and family and friends of the illustrator. However, by decoding the meaning of the cover, we can conclude that *Zahhāk* is rested within any of the ordinary people.

The text of the book is very brief, only a hint about the story, and mostly relies on the reader familiarity with it. The book contains ten illustrations (eight monochrome illustrations together with two full-color illustrations). Each monochrome illustration is made up of one to twelve smaller sections, each of which depicts part of the detailed story. These details are neither in the text, nor in the synopsis at the end of the book. Meanwhile, the reader is forced to explore and recreate the narrative of the story through these illustrations in his mind.

Shafiei, knowingly, tries to bridge between the old and familiar story of *Zahhāk* and the modern era. By putting the portraits of real people on the cover, beside the name of *Zahhāk*, he attempts to show that the story is an ongoing one. All of us know some kings/managers who, after a while, got proud of their power and to satisfy their ambitions, sacrificed millions of human beings. We all know people who violated the justice, humanity and friendship for the sake of their interest. We all know people in our daily life who have stand against injustice.

In this way, the Shafiei's book tells an eternal and universal story and warns us to beware of our inner Zahhāk ...



Akrami, Jamaladdin. "The research on publishers' illustrations: Shabaviz ". Ketāb-e māh-e koudak va Nowjavā. September, 2003: 36-64.

... Farshid Shafiei is one of the most impressive young illustrators in his era. Strains of his work sank to others' work of arts and has completed. He also is one of the biggest abstractionists among the Iranian contemporary illustrators. Abstraction in his works starts with swirling lines and ends up with interaction in multiple layers in the picture and has childish characteristics to it. By proper use of color and dark and light scenes, Shafiei expresses the passage of time in the text.

Shafiei in 2003 has illustrated two valuable books for Shabaviz publishing House: "Shahrzad and Storytelling Children" and "My Stories", both works were published in a same year and each of them has different artistic techniques.

The main result of Shafeie's attempts and participations in BIB's workshops in 2001 was the book "Shahrzad and Storytelling's children", warmth breath of Dushan Kalay, famous Slovakian's illustrator, the winner of Andresen's Awards and the manager of work shop can clearly feel in this work of art, but the last accomplishments in this work are more rich and complete than the first samples in the workshop. In this work

Shahrzad is illustrated like a centaur half human, half bird captivated in a king's cage. She is a symbol metaphorically stands for mysticism. Shahrzad promised the king to recount him imaginative legends and through the power of storytelling releasing from the body's prison.

The content of Shafiei's illustrations in this book has more deep and innate appearance than simple pictures. The pictorial irony in his illustrations has been rooted in the text's irony. He achieved freshness and pleasantness in pictorial coordination. The dominant colors as amber, red, green, blue and pink in each frame displays night, sleep, freedom and Shahrzad's sweet dreams.

The characters of the book consisted of child's paintings and viewpoints, these combinations create a valuable book. The function of harmonic and coordinated colors reveals the illustrator's deep aesthetic knowledge in mixing colors so the book can be introduced as an appreciated and peculiar work.

The illustrations of the book "My stories" have no similarity with the book "shahrzad". In some pictures there are water color technique that fades the colors gradually, in the others the function of acrylic colors arises a colorful coverage with different layers. In this work of art there are harmonic relations between lines and colors which make the illustrations unique and worthy. One of the valuable points in the illustrations is naiveté in coloring without any borders and rich function of the free and moderate shapes (expressionist) in lines ...

Zahedi, Morteza. "My name is Farshid Shafiei (About Farshid Shafiei, the Second Winner of Golden Apple of Bratislava 2007)". Tāndis, 213. November 2011: 18-19.

... Farshid Shafiei is an artist with a playful intellect, his playful behavior makes his prowls and his intellect, embellishes his prowls creatively, all these features, enliven his artistic productions with a funny magical way. Since the late 70s, his presence and works gave new spirits to Iranian contemporary illustrations. He has also great influences in the fate of the illustrations from the same generation and a very large part of successes and illuminations of the 80s in the international scenes indebted to his efforts. He knows the functions of pictures very well and in his works, he excavates the papers' surface curious and playful ...



O5. List of Awards And other Distinctions



List of awards and other distinctions

- 2020 Selected Illustrator for the Bologna Book Fair Illustration Exhibition
- 2019 Selected title (Shahrzad) by the International Library of Children's Literature (ILCL) for "the Land of Poetry and Legends: Children's Books in Iran" Exhibition
- 2019 Selected title (*The Obstacles*) by the International Library of Children's Literature (ILCL) for "The Land of Poetry and Legends: Children's Books in Iran" Exhibition
- 2018 Selected title (*Shahrzad*) by the Recreation Festival of the Children's Literature Study Centre of Shiraz University
- 2014 Exhibited title (*The Obstacles*) at the Contemporary Book Design Exhibition in Printing Museum of Tokyo
- 2012 Selected title (*The old lyrist*) by the Sharjah Exhibition for Children's Book Illustrations
- 2010 Award winner of the Islamic Theological Sciences Centre
- 2010 A White Raven of the Munich International Youth Library
- 2010 Selected title (*The Obstacles*) for the Book Art International Exhibition
- 2010 Selected title for the Best Book Design from all over the world International Competition
- 2010 Exhibited title (*The old lyrist*) at the 54th International Children's Book Exhibition at Klingspor Museum Offenbach
- 2009 Selected title (*The Obstacles*) by the Belgrade International Biennial of Illustration
- 2009 Selected illustrator for the Illustration Exhibitions of Japan
- 2008 Selected title (The Obstacles) by the CJ Picture Book Award for Illustration
- 2008 Selected title (*The old lyrist*) by the Bureau of Educational Technology and Publications
- 2008 Selected title (Shahrzad) by the 8th International Literature Festival of Berlin
- 2008 CBC (IBBY) Iran Best Illustrator of the Year
- 2007 First Prize of first Iranian Literary Masterpieces Illustration Festival (ILMI)
- 2007 Golden Apple Bratislava

- 2007 Selected title for the Danish Pictures from Iran Exhibition
- 2006 Honor list title (*Shahrzad*) in the International Board on Books for Young People (IBBY) catalog 2006
- 2005 Award winner of the Children's Book Council of Iran (IBBY Iran)
- 2005 Selected title (Shahrzad) for the Belgrade International Biennial of Illustration
- 2005 Selected title (Shahrzad) for the Croatian Illustration Exhibition from Iranian Picture Books
- 2005 Selected title (Shahrzad) for the Bratislava Biennial of Illustrations 2005
- 2005 Purple Owl winner of Shabaviz Grand Festival
- 2005 Selected title (*The old lyrist*) by the 23rd Sarmede International Exhibition of Illustrations for Children
- 2003 Award winner of the Children's Book Council of Iran (IBBY Iran)
- 2002 Award winner of the Tehran Biennial of Illustrations
- 2002 Runner-up prize in Noma Concourse
- 2002 Honor diploma for illustration in 5th illustration exhibition of Tehran
- 2002 2nd prize for collection cover for book in 5th illustration exhibition of Tehran
- 2002 First prize for the best illustration from Iranian authors society
- 2002 Honor diploma from 2nd KORAN EXHIBITION of illustration, Tehran
- 2001 First prize for best cover in 7th Roshd Festival, Tehran
- 2001 Award Winner of 8th Iranian Press Fair for Best cover & Illustration of Children & Young Adults Magazine
- 2000 Honor diploma from 1st KORAN EXHIBITION of illustration, Tehran
- 2000 Encouragement prize in Noma Concourse, Japan
- 2000 Award Winner of 7th Iranian Press Fair for Best cover & Illustration of Children & Young Adults Magazine
- 1999 Award Winner of 6th Iranian Press Fair for Best cover & Illustration of Children & Young Adults Magazine

Short Films Animation:

2009 Experimental prize for short Animation film (Persimmon) from 6th Tehran International Animation Festival, Organized by Intellectual Development of children & young adults (KANOON)

2004 First prize of Animation section of 35th International Educational Film Festival Roshd, Tehran

2003 Winner of Khaneh Cinema for short animation film (Sidewalk)

2003 Iranian ASIFA Society prize for best film (Sidewalk)

2003 Honor diploma for Animation Film (*Sidewalk*) from 3rd Tehran International Animation Festival Organized (KANOON)

2001 Winner of Khaneh Cinema for short animation film (My Father's Car)

2001 Special prize for short Animation film (*My Father's Car*) from 2nd Tehran International Animation Festival 2001 (IRAN) Organized by (KANOON)

Solo and Group Exhibitions:

2018 (Group) Homa Art Gallery, Tehran

2017 (Group) Susan Eley fine art, New York

2017 (Group) MANA Contemporary cultural center, New Jersey

2016 (Group) Green poing Gallery, New York

2016 (solo) Homa Art Gallery, Tehran

2015 (solo) Homa Art Gallery, Tehran

2013(solo) Negah Art Gallery, Tehran

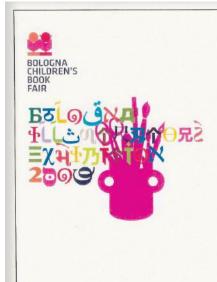
2011 (Group) Maryam Fasihi Harandy Gallery, Tehran

2011 (Solo) Maryam Fasihi Harandy Gallery, Tehran

2006 (Group) Esfahan contemporary art museum

2006 (Solo) Asar Gallery, Tehran

- 2002 6th Tehran Contemporary Painting Biennale
- 2002 (Group) in Barg Gallery, Tehran
- 2002 (Group) in Laleh Gallery, Tehran
- 2001 (Solo) in Asar Gallery, Tehran
- 2000 Participated in 2nd Biennial of contemporary Iranian Drawing Exhibition
- 2000 Participated in 5th Biennial of contemporary Iranian Painting
- 1999 (Solo) in Haftsamar Gallery, Tehran
- 1997 (Solo) in Haftsamar Gallery, Tehran
- 1996 (Group) in Shafagh Gallery, Tehran



The Bologna Children's Book Fair hereby grants an Award for Excellence to

Farshid Shafiee

for having been selected as a Participant in the

BOLOGNA ILLUSTRATORS EXHIBITION

25 March 2009 Bologna, Italy

CEC Federico Minoli

400.000



The 2009 Selection Committee

EDUARDO FILIPE Ilustrarte, Portugal BEATRICE MASINI RCS, Italy WON-BOK RHIE Artist, Duksung Women's University, Korea JOHN A. ROWE Artist, Great Britain



士 食のりんご言 士

Farshid Shaffee ファーシッド・シャフィイー Poyvand きずな 2000

単格な名跡の地主はローマで興像を提 押するという原夢に毎夜うなされていた。 この謎を解くためローマへ終立った彼は ひとりの美少女と出金い、動了され娘仰 ○を火力・ダスの音つたのサマツの中は 練拝し、証券的な性率に耐えていたか、 序依者の排りのおがて等に急訴され、 帰路に奉く、通ちに気づいた少女は、能 を選し・信仰を改め、故主と疑問するか、 表面した少女は来世での永遠の詫びつ きを約束し、ロウソクのように溜けて姿を 利した。







Medzinárodná porota BIB udeľuje Zlaté jablko BIB 2007

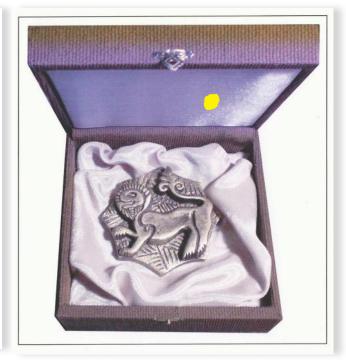
The BIB International Jury grants The Golden Apple of the BIB 2007

to Farshid Shafiee

Predseda Medzinárodnej poroty Chairman of the International Jury







Farshid Shafiee:



biografické údaje ** narodený** 1969, Teherán, Irán ** stúdum: Univerzita, oddelenie animácie. Teherán ** cem;* Noma Concours, Japonsko, 2000, 2002 / Irán, 2002 ** vystavené práce: 5 ilustrácii ku knihe: Farideh Khalatbaree: Pire Changi / Shabaviz, Irán, 2004 / Olej, papier, 2004 / 5 ilustrácii ku knihe: Farideh Khalatbaree: Shahrzad / Shabaviz, Irán, 2005 / Akvarel, papier, 2005 biographical data ** born: 1969, Tehran, Iran ** study: University, department of animation, Tehran ** awards: Noma Concours, Japan, 2000, 2002 ** exhibited works: 5 illustrations to the book: Farideh Khalatbaree: Pire Changi / Shabaviz, Iran, 2004 / Oil, paper, 2004 5 illustrations to the book: Farideh Khalatbaree: Shahrzad / Shabaviz, Iran, 2005 / Watercolour, paper, 2005 ** Salvas St., Jomhouri Eslami Av., Between Golshan St. and Bastan St., Tehran 13186, 45163 Iran





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Certificate Honour

Illustration

TO Farshid Shafiey

FOR Shahrzad va bachehaye gesekou

MAGAU, CHINA 2006

PETER SCHNECK





Yours sincerely,

The Japan Association of Art Museums

2-9-2, Kyobashi, Chuo-ku, Tokyo 104-8325 JAPAN Tel: +81-3-5159-5894 Fax:+81-3-5250-8446

m _m_24 | do_25 | fr_26 |

mo_29

sa_27_sept

14.00-19.00 Uhr DIE GELBE VILLA

Nach der Schule & am Wochener

FamilienFest International, Lesen ohne Grenzen

In Kooperation mit der gelben Villa, dem JugendKulturService und dem Theater an der Parkaue – Junges Staatstheater Berlin

Die Autor/innen Anne-Laure Bondoux (Frankreich), Xosé Antonio Neira Cruz (Spanien) und Nahoko Uehashi (Japan) lesen für Kinder, Jugendliche und Erwachsene. Die Illustratoren und Grafiker Piet Grobler (Südafrika), Ted van Lieshout (Niederlande), Farshid Shafiee (Iran) und Thé Tjong-Khing (Indonesien/Niederlande) arbeiten in kreativen Werkstätten mit ihren jungen Besuchern. Ein vielfältiges Rahmenprogramm bietet Kindertheater, Workshops, Fantasiereisen im Snoezelraum, Literaturquiz, Internetrallye und spannende Mitmachaktionen. Auch für das leibliche Wohl der kleinen und großen Gäste ist gesorgt.

Eintritt frei. Familienpass-Besitzer erhalten ein Freigetränk an der Milchbar



mo_29_sept

09.00 Uhr Haus der Berliner Festspiele Grosse Bühne

Azouz lebt am Stadtrand, in einer Siedlung aus Bretterbuden und Wellblechhütten. Er und seine Geschwister gehen zwar zur Schule, aber ihre Mitschüler wohnen in richtigen Häusern mit fließendem Wasser, Elektrizität und Fernsehen. Eines Tages beschließt Azouz zu beweisen, dass er sein kann wie sie. Besser als sie... "Reflections"-Gast

Azouz Begag (Frankreich)

erzählt, liest und singt vom Leben in zwei Kulturen und präsentiert sein Jugendbuch "Azouz, der Junge vom Stadtrand". 5.-8. Klasse

09.30 Uhr HAUS DER BERLINER FESTSPIELE_SEITENBÜHNE

Piet Grobler (Südafrika)

hat mit "Please Frog, Just one Sip!" (Ü: He, Frosch, nur einen Schluck!) eine Unmenge exotischer Tiere im Gepäck: An einem heißen Sommertag in der Savanne nimmt ein durstiger Frosch einen kräftigen Schluck aus einem Wassertümpel. Und da es so wunderbar schmeckt, trinkt der Unersättliche alles Wasser fort. Kein Wunder, dass Löwe, Krokodil und Chamäleon nicht erfreut sind und ihn mit allerhand Tricks drängen, das Lebenselixier schnell wieder auszuspucken. Zum Abschluss stellt der Illustrator die lustige Zeichentrick-Version seines "Vogel-ABCs"vor.

1.-3. Klasse

Aus: "Gheir az khoda hitsch kass tanha nabud" von Marjan Keschavarzl-Azad. Illustrationen von Farshid Shafiee. Shabaviz, Teheran 2003.

27

Sautid Shafee wurde 1989 in Teheran geboren und gehört zu den renormiertenten Bliderbuchkünsten des Iran. Er studierte Graßdesign und Animation in seiner Geburtsstaatt, arbeitete als Rediakteur und Artifizetor für Zeitschriften und Verlage. Zu seinem Werk zilblem mehr als Sünfzig illustrierte Kinderbüche, über dreißig Bluonover und vier annehmeter Kurzillen. Sein Film "Mb Dads Can" (2002). Dies Auto meines Vaters) wurde mit dem Spezialoreis des Internationalen Festivals für Animation is Teheran (2001) ausgezeichnet. Farshig Shafees Arbeiten sind ein ledenschaftliches Bekenntnis zu seinen persischen Wurzelln. -Ich wessche, ein keinen Teil der reichen und über eiffausend Jahre allen Kultur und Geschlichte meines Landes zu sein-, sagd der Künstler. Überleinten Mythen und Legenden gehören ehenso zu seine Dunke wird werden wirden werden der Gegenwahr. Geschlichte meines Landes zu sein-, sagd der Künstler. Überleinten Mythen und Legenden gehören ehenso zu seine Dunke wirden wirden werden der Gegenwahr. Geschlichten aus dem Kinderalltag des heutigen Iran stahen dabei gleichberschligt im thematischen Zentrum seines fluststrationskunst. Befläret lässes Straße die Blütdradischen der Gegenwahr. Geschlichten aus dem Kinderalltag des heutigen Iran stahen dabei gleichberschligt im thematischen Zentrum seines fluststraßen Arbeiten Farben und mit hysiken Persischen vereicht er den seistenfallelln Themen wei Liebe, Frahet und Glüch Ausdruck. Während ein dem Kinderbuch –Farschlier, Geoß sie Geschlichte motionen werden seine Persischen Verleichen seine Farbeiten der Argeiten von der farbeitensten behörder und den Altag des Jurgen mit schwazen Konturen und erügen Farbeiten ein dem Arbeiten von der farbeitensten Beiter zu des Blüchen seine Proteinsten werden seine eine Schwazen können von deschlichten Gemen und farbeitenste Beiter hießen des Beiter von der Farbeiten von Geschlichten der Beiter von der farbeiten seinsterliche Blütken geschreiben – geling es dem hasserfüllen Ferrescher Kondsched-Schah auch nicht, die Klänchenerzähler

SHAFIEE FARSHID



Anmeldte title i dette num mer af Børn & Bøger2

Formandens bemærkninger.

Kanonerne er kørt i stilling til, at Kommunernes Skolebiblioteksfore-ning kan yde sit bidrag til skolernes tre udvikling.

Af Jens Ingolf Nørgaard 4

Uvurderlige skolebibliotek.

Interview med tidligere minister, kommende borgmester for ny Horsens Kommune Ian Trojborg. Af Laust Grove Vejlstrup 6

Konferenceprogram for SUK – SkoleUdviklingsKonference7

Mälrettet fremadrettet.

Reportage fra Filstedvejens Skole, hvor det psedagogiske servicecenter er "godt kørende" med højt ambitionsniveau, engageret personale og et bredt spektrum af tilbud til

Af Karin Gaardsted8



Ukendt land.

I læreruddannelsen er undervisningen i anvendelsen af skolebiblioteket for begrænset, fortæller

Digitalisering overalt i skolen.

I rækken af samtaler med medlem-merne af Kommunernes Skolebib-lioteksforenings faglige udvalg er turen nu kommet til Elsebeth Hansen, som er skolebiblioteksko-ordinator i Nyborg Kommune.

Af Laust Grove Vejlstrup 12

Tankespind på cykelstien.

Tankespind på cykelstlen. Børn & Bøger besøger Ken Denning fra Designskolen i Kolding for at høre om de seneste ti års udvikling inden for billedmediet for

Skolebibliotekarernes Mekka.

Skolebibliotekarernes Mekka.
To af Kommunernes Skolebib-lioteksforenings medarbejdere har været til verdenskonference med IASL. Her bringer vi historien. Af Maria Eriksen19



I artikelrækken om kommuner, der skal sammenlægges, retter vi i dette nummer blikket mod Guldborgsund, som har "tyvstartet" hele pro-

Én på opleveren ..

En på opleveren ...
I en ny artikelrække vil Børn & Bøger sætte fokus på eksterne læringsressourcer. Vi lægger ud med at undersøge et par muligheder inden for faget dansk.

Konferenceprogram for Dansk

Fra september måned rejser udstil-lingen Billeder fra Iran landet rundt. Børn & Bøger giver en forsmag.



Af Maria Eriksen30

Godt nyt til natur og teknik

Anmeldelse af en Regnbuen 4 - et nyt materiale, der dækker faget natur/teknik med et bredt udvalg af

Af Knud Loft Rasmussen 31

Hvad vil vi med kunst?

Med Børnenes kunsthog i hånden melder spørgsmålet sig, hvorfor man egentlig laver en kunsthog for been? Anmeldelse.

Af Michael Hammel 32

Boghylden.

Korte anmeldelser af en buket bøger for børn og unge34

POLITIKEN 1. SEKTION Mandag 4. september 2006

Iransk magi for børn

Fra i dag bugner forhallen i Politikens Hus af iransk il-lustratorkunst for børn. Ud-stillingen 'Bildede fra Iran-viser værker af 18 tegnere, som er vidt forskellige i streg og farvevalg, men som er fælles om poesi og sans for det skønne. Der er mas-ser af humor og varne, fur-vovulget er raffineret, og selv om man er langt fra '1001 nat', fornemmes stem-ningen lige rundt om hjør-net.

"1001 nat", fornemmes stemningen lige rundt om hjørningen lige rundt om hjørningen lige rundt om hjørningen klarer børnebogen og dens hilleder sig ofte lømpligt igenmem tider med politisk eller religiøs ensretning, og sølv om fran er et land med censur, har der aldrig været problemer for forlaget Shabaviz med at fåbegerne trykt, for maglhaverne regner ikke børnebogen for noget.

Man kan møde de to gæstende iranske tøgnere Karim Naar og Førshid Shafteved et offentligt møde i Pressen på Pelitiken i morgen ki. 19.30. De vil fortælle om deres lands illustratorkunst og om forholdene for tegener i dagens Iran, og undervøjs viser de billeder i massøvis. Ordstyrer ved med et er Pernille Bramming.

To af tegningerne, skabt af All Boozari og Førshid Shaftee, file som særtryk, og læserer med Politiken Pluskort får rabat – se dotaljerne herunder, (bs)

De to grafiske særtryk af All Boozari og Farshid Shaflee koster 145 kr. pr. stk. – Pluspris 120 kr. – og kan

ining in matangganggangganggangga



SPRUDLENDE. Øverste særtryk er af Ali Boozari (f. 1979), og det nederste af Farshid Shafiee (f. 1969). Begge tryk måler 29,7 x 42 cm

købes i Politikens Servicecenter, Rådhuspl. 37, København V Mebenhavn V mandag-fredag kl. 8.30-17 og på www.politiken.dk/galleri.

Udstillingen vises i Politikens forhal frem til 14. september mandag-fredag kl. 8-22 og

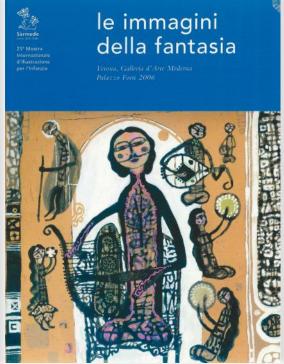
lerdag-sendag kl. 9-18.
Debatmedet med tegnerne
Karim Nasr og Farshid Shafiee
holdes i morgen kl. 19-30 i
Pressen, Vester Voldgade 33,
porten, Kabenhavn V.
Gratis adgang, men
billetbestilling er nedvendig
på www.politikenbillet.dk.



Le Immagini della Fantasia

23ª Mostra Internazionale dell'Illustrazione per l'Infanzia di Sarmede

Verona, Galleria d'Arte Moderna Palazzo Forti 18 marzo - 9 aprile 2006



Invitation til åbning af udstillingen

BILLEDER FRA IRAN

mandag d. 4. september kl. 16-18 i Politikens Forhal på Rådhuspladsen



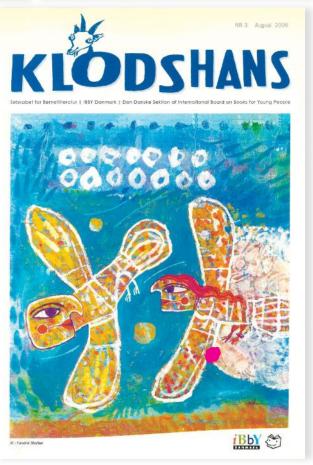
Udstillingen viser værker af 18 illustratorer, der tegner for børn. Heriblandt vinderen af sidste års Grand Prix ved biennalen i Bratislava, Alireza Goldouzian. Udstillingen vil turnere i Danmark det næste halve år.

Der vil være en let forfriskning.

Med venlig hilsen Lis Andersen, Lilian Brøgger, Helle Vibeke Jensen og Steffen Larsen

Tirsdag d. 5. september kl. 19.30 vil det i Politikens mødelokale, iPressen, være muligt at møde to af tegnerne fra Iran. Det drejer sig om Farshid Shafiee og Karim Nasr. De vil fortælle om den persiske tradition for illustrationer samt vise egne billeder og diskutere situationen for børnebøger og illustrationer i deres land. Ordstyrer er Pernille Bramming.

 $\mbox{Udstillingen}$ Billeder fra Iran har modtaget generøs støtte fra mange sider. Især tak til CKU og Politiken-Fonden.



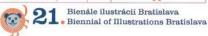








Zlaté jablko | BIB | Golden Apple

















Shabaviz Publishing Company No. 2, Nouri Alley, Jomhori Eslami Av., Between Golshan St. and bastan St., Tehran 1318645163 - Iran

Dear Mr. Farshid Shafise
The Danish section of IBBY hereby takes great pleasure in inviting
you to attend the opening of the exhibition "Pictures from Iran"
which will take place on the fourth of September 2006 in Copenhagen
in the exhibition hall of the newspaper Politiken "Forhallen".

The exhibition committee will pay for your travel and your expenses while you are in Denmark. We hope you will be able to stay with us for about one week.

No nope you will be sole to say with a best about to sole to IBBY together with the organizers of the exhibition plans to hold a meeting on the fifth of September, so that you have an opportunity to meet Denish authors, illustrators and readers and tell them about your work and the situation of illustrators in ITBU decent fee for New will try and raise funds so that we can pay you speaking at the meeting, eschools or art schools, ther seasons for you group of the Union of Denish Authors are working on this.

We ask you to bring a powerpoint od so that you can show us examples of Iranian art of illustration and contemporary works of Iranian illustrators. The meeting will be in English which most people here understand. And we asure you that the tone will be informal — and enthusiastic.

We hope very much you will be able to accept this invitation and are looking forward to meet you.

Best wishes - on behalf of the arranging committee and the national Danish section of IBBY

IBBY Denmark MA Total

IBBY Denmark MA Total

Jan Teth

Buddingevej 281.2.tv.

2860 Seeborg

jantocth@hotmail.com

LORDAG 22 SEPTEMBER 2007 | POLITIKEN

POLITIKEN | LØRDAS ZZ. SEPTEMBER 2007

BOGER 3

Farverig iraner og sirlig tysker







Brooklyn bogmesse

Sidste weekend rykkede spidserne af det litterære parnas i New York fra Manhattan til Brooklyn, hvor lokalforfattere som Paul. Auster, Jonathan Lethern og Jonathan Safran Foer blev fejret for fuld musik ved Brooklyn Book Festival.

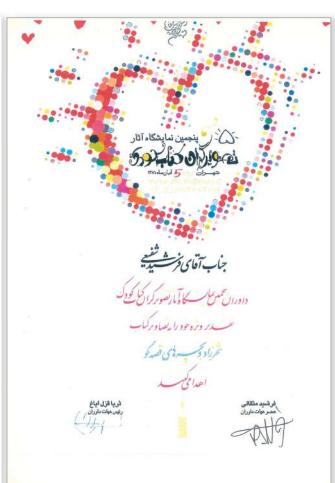
FORFATTERDEBAT

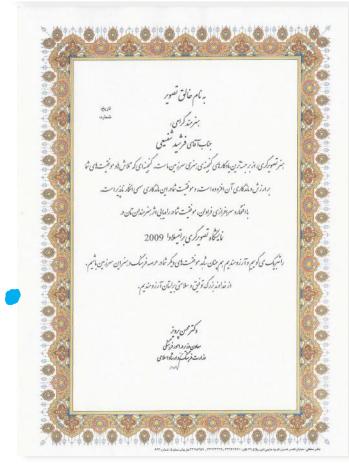
Da folk be-gyndte at kal-de mig brook-lynforfatter, satte jeg mig straks for at straks for at







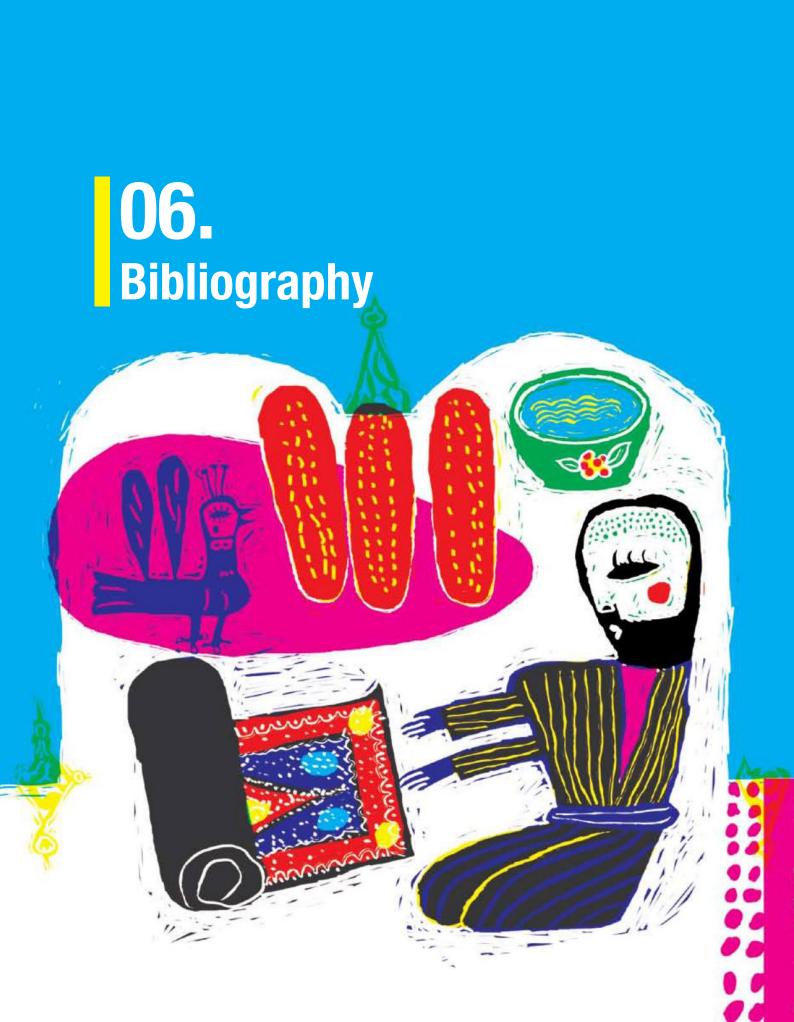










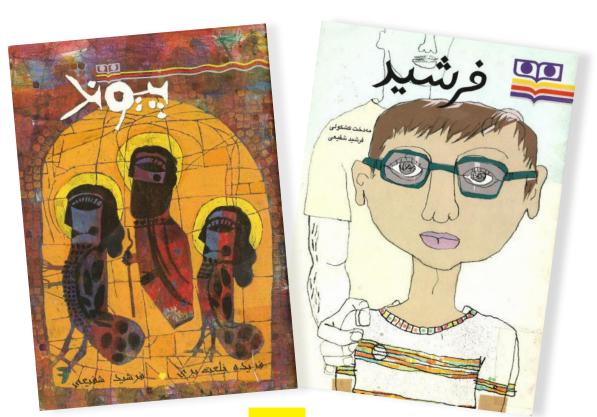


Complete bibliography of the books for children by the candidate

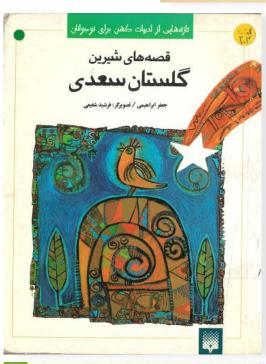
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- Qāsem-niā, Shokouh. (2002). *Heli fesqeli dar sarzamin-e ghoul-hā*. Illustrator: Farshid Shafiei. Tehran: Paydāyesh. (Second edition: 2014)
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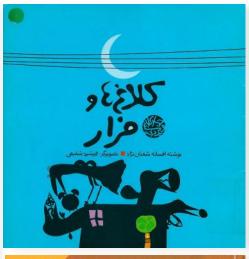
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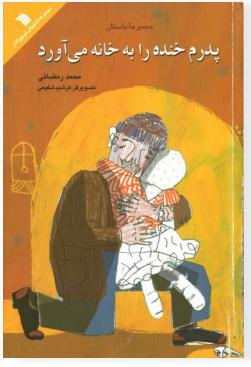










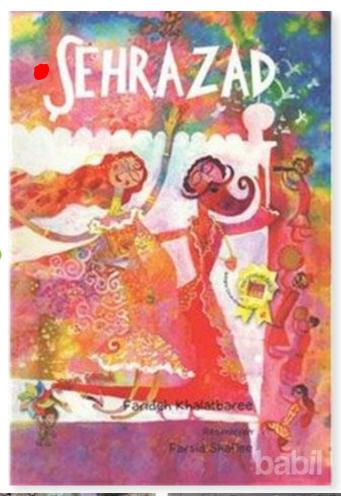


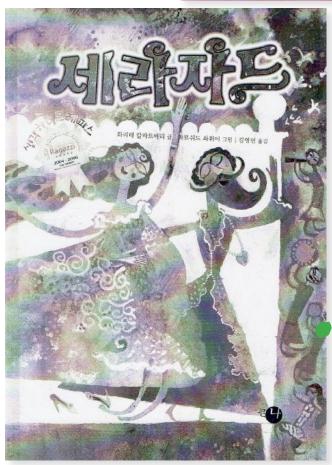
07.Translated Editions

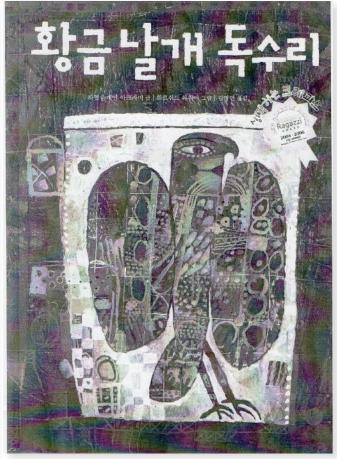


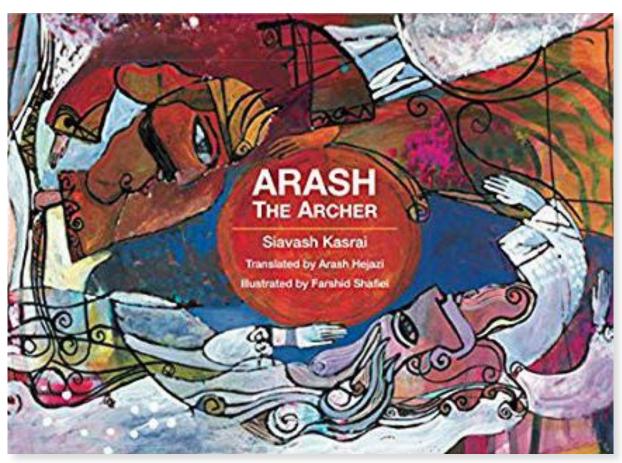
List of translated editions, and their languages

- Spanish: Historias mágicas de Oriente, By Farideh Khalatbaree and Mohammad Reza Yusefi, Translated by Luisa Borovsky, Brosquil / Libros del Zorro Rojo, Valencia, National government, 2005-6
- Turkish: Şehrazad, By Farideh Khalatbaree, Ankara, Egiten kitap,
 2013
- Korean: **Shahrzad**, By Farideh Khalatbaree, Seoul, KunNa, 2009
- Korean: The Golden wing Falcon, by jamaloddin akarami, Seoul, KunNa, 2009
- Chinese: Farshid (The Loose Brick), by Mahdokht Kashkouli / Mohammad Reza Yusefi, Taiwan, Fei Bao, 2008
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 Nîmes, Lirabelle, 2014
- English: **Zahak**, Farshid Shafiei, Tehran, Nazar, 2016
- English: Arash the Archer: Based on an ancient Persian myth Kindle Edition, by Siavash Kasrai, Translated by Arash Hejazi, Tehran, Arvand, 2018



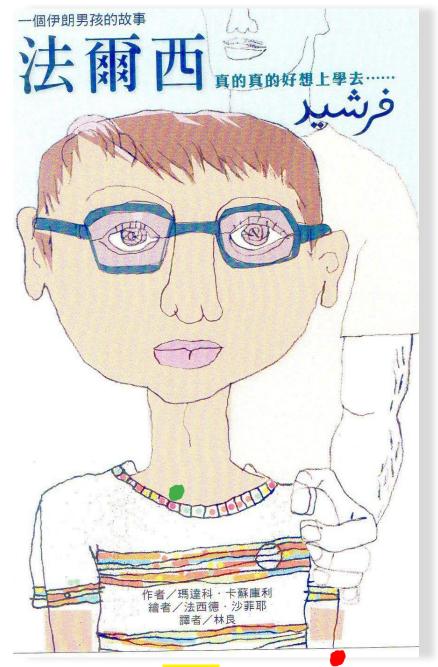










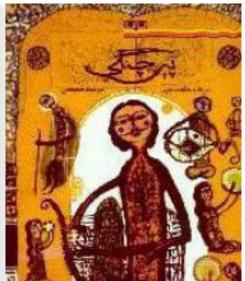


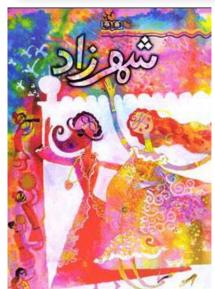


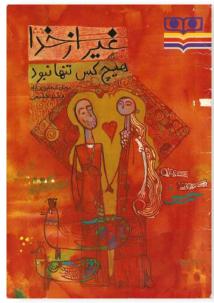
Ten of the most important titles by the candidate

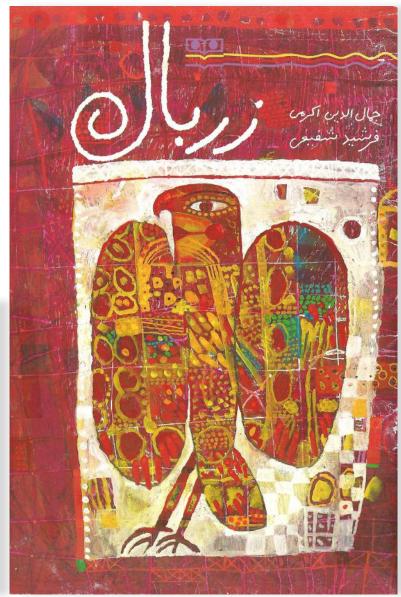
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- 2. Shafiei, Farshid. (2002). *Shahrzād va bache-hā-ye qesegou* (**Shahrzad and Story Teller Children**). Illustrator: Farshid Shafiei. Tehran: Shabāviz.
- 3. Keshāvarzi-e Āzād, Marjān. (2003). *Gher-e khodā hichkas naboud* (**No One Was There except the God**). Illustrator: Farshid Shafiei. Tehran: Shabāviz.
- 4. Khalatbari, Farideh. (2004). *Pir-e change* (**The old lyrist**). Illustrator: Farshid Shafiei. Tehran: Shabāviz.
- 5. Akrami, Jamāl al-din. (2005). *Zarbāl* (**Goldwing**). Illustrator: Farshid Shafiei. Tehran: Shabāviz.
- 6. Khalatbari, Farideh. (2006). *Peyvand* (**Connection**). Illustrator: Farshid Shafiei. Tehran: Shabāviz.
- 7. Akrami, Jamāl al-din. (2007). *Del be daryā* (**Heart on Sea**). Illustrator: Farshid Shafiei. Tehran: Shabāviz.
- 8. Bāghchebān, Samine. (2008). *Jomjomak barg-e khazoun* (**Jomjomak: Wobbling Leaf-ling of Fall**). Illustrator: Farshid Shafiei. Tehran: Nazar (Khorous).
- 9. Khalatbari, Farideh. (2009). *Kafsh-hā-ye āhani* (**Iron Shoes**). Illustrator: Farshid Shafiei. Tehran: Shabāviz.
- 10. Shafiei, Farshid. (2015). *Zahāk* (**Zahak**). Illustrator: Farshid Shafiei. Tehran: Nazar (Khorous).

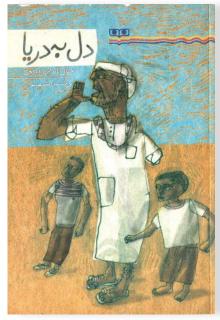


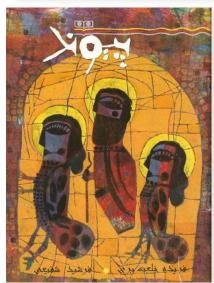


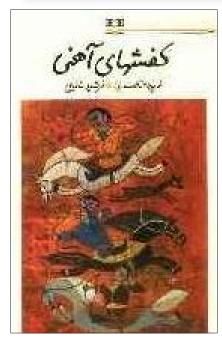
















09.Books Sent to the Jurors



List of the five books sent to the jurors

- Shafiei, Farshid. (2002). Shahrzād va bache-hā-ye qesegou (Shahrzad and Story Teller Children). Illustrator: Farshid Shafiei. Tehran: Shabāviz.
- 2. Khalatbari, Farideh. (2004). *Pir-e change* (**The old lyrist**). Illustrator: Farshid Shafiei. Tehran: Shabāviz.
- Bāghchebān, Samine. (2008). *Jomjomak barg-e khazoun* (Jomjomak: Wobbling Leaf-ling of Fall). Illustrator: Farshid Shafiei. Tehran: Nazar (Khorous).
- 4. Khalatbari, Farideh. (2009). *Kafsh-hā-ye āhani* (**Iron Shoes**). Illustrator: Farshid Shafiei. Tehran: Shabāviz.
- 5. Shafiei, Farshid. (2015). *Zahāk* (**Zahak**). Illustrator: Farshid Shafiei. Tehran: Nazar (Khorous).

10. Book Covers and Summaries of the Work

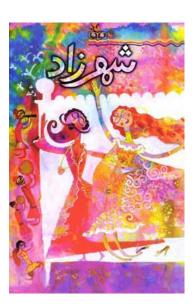


Book Covers and Summaries of the Work



Shafiei, Farshid. (2002). Shahrzād va bache-hā-ye qesegou (Shahrzad and Story Teller Children). Illustrator: Farshid Shafiei. Tehran: Shabāviz.

Rowdy knight, who ruled Nighland, hated everything. Shahrzad, the storyteller, who brought joy and mirth everywhere, happened to stop in that land.Rowdy knight changed Shahrzad into a little stone bird with a magic spell and took her to his palace. But he could not stop her from telling stories.



Shahrzad told one thousand stories. In the end, Rowdy knight married Shahrza.

Love brought him joy and happiness.

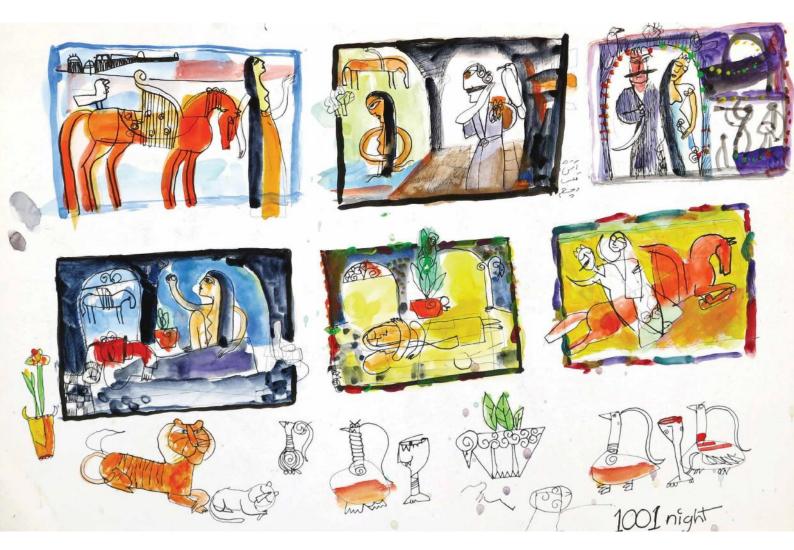
Shahrzad is one of Shafiei's most diverse and soulful books. Unlike The Old Lyrist in which he relies on a dark and colorless theme, in Shahrzad, he creates a colorful love narrative just the story. Since Shahrzad offers richer patterns of form, anatomy, narrative, and interaction, it is considered a complete and finished experience and can be introduced as one of his most prominent works.

The illustrator skillfully uses the descriptive nature of colors to convey the inner mental feelings of the characters and the atmosphere, along with the use of textures and transparent color layers on top of each other to reach a legendary, mysterious and poetic theme.

Through the interference of forms, colors, and patterns, he has reached a fluid atmosphere that is in complete accordance with the story of the book and conveys a romantic feeling.

The interference of the inner and outer spaces in the scenes where the illustrator displays the interior of the palace and exterior space is a reminder of the Iranian miniatures, in which both spaces were displayed simultaneously. This helps along with the narrative of the story and broadens the audiences' imagination.

The right use of traditional windows and the changes in their patterns, along with their



diversity, are among the book's special features. These approaches have gamified the illustrations and convey the atmosphere to the viewer symbolically.

Although lines are still the main element of the illustrations, the lines in this book have transformed from solid and heavy to lines which are light, flexible, semi-transparent and thinner; making them more fluid, looser, and lighter than his previous illustrations.

Farshid's adventurous approach in form and known methods in Iranian illustration resources is blended with the colorful and poetic compositions of the Eastern Europe painters and has created a more stirring and uplifting atmosphere. The compositions are fluid and lack perspective, but planning exists as seen in all pre-renaissance paintings. In other words, a form of far/near, and large/small layout, along with the controlled use of lighting gives depth to the scene and adds the space-time feature to the illustrations.

The illustrator has used the past designs - such as the Qajar paintings - for the characters' organs and faces, while maintaining the fluidity in a free, painterly, and new way, which offers a descriptive feature, particularly in conveying the characters emotions.

The main and sub characters along with the objects and ornamentals are sometimes hidden in the layers of the picture and cannot be observed at the initial look. This



approach compels the viewer to wander around in the picture and be involved in it in order to see, find, and go beyond the picture to understand the meaning of the story.

Shahrzad is one of the most prolific works of Farshid due to its use of shape and color textures. The function of diversity in light and heavy textures in different compositions in of great importance. The mind pattern of Farshid is evident in this book and Shahrzad can be considered more of a painting album that is consisted of similar methods, characters, and key elements, rather than an interconnected book with the known standards of picture books. This structure, although it is rooted in the Illustrator's personal world, is not at all disparate, for it is narrating an ancient Eastern legend. It seems like this personal-oriented approach is helping here to keep a time-woven legend in a timeless and place-less state.

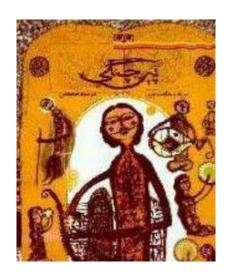
The reflection of the story in the illustration is also well apparent at its end. All the visual elements of the page are seen happy and delighted and the illustrator demonstrates the climax of the stomping of the colors in the final single page, and through the outline of the most important elements of the story, creates vivid and suitable pictures for the story.

Shahrzad is a prominent work among Farshid's creations and is internationally unique due to its full-of-life presentation and colorful sparkles.



Khalatbari, Farideh. (2004). Pir-e change (The old lyrist). Illustrator: Farshid Shafiei. Tehran: Shabāviz.

When young and energetic, the lyrist played his lyre melodiously and sang merrily. His sweet songs charmed everybody and he was rewarded well. But, as an old man, his music jarred and he earned his bread in the street. Tired with his wandering life he went to a graveyard and begged God to help him. God ordered the

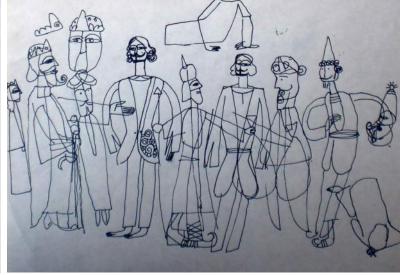


commander of the country to take seven hundred gold coins to the lyrist and give him more gold when he had spent his cash. His lyre had opened the gate of Paradise for him.

The beautiful and creative illustrations of the book which are made with limited colors and strong lines are an indicator of the illustrator's ability to use the minimums in order to create stunning pictures. The illustrations, influenced by the traditional Iranian miniature, are narrating one of Iran's original ancient stories.

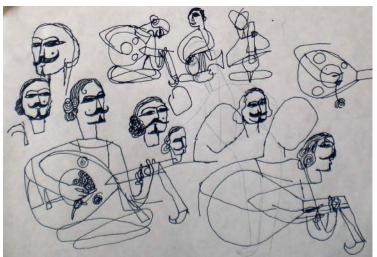
The illustrator has created new images within the illustrations of this book with a modern and creative view towards the illustrative traditions of the past, such as the plate patterns of the Seljuks and the pictures in lithographic books, by employing his special method; which lets one feel the ancient soul of the illustrations through the eye of a modern illustrator.













In most pages of the book, the character of the Old Lyrist is in one page, while all the other characters or events are in the next; which conveys the lonely and secluded character of the Old Lyrist properly.

The use of abstract patterns and forms along with soft and fluid lines are fitting with the spiritual theme of the text. Moreover, the background texture which resembles the cracks in a cob wall, help convey to the viewer the old and ancient atmosphere along with the exhaustion and passing of life, which is also completely consistent with the text. The major weight of the narrative in the pictures is on the moving lines. The interwoven lines that have created a network of levels and are filled with ornamental patterns and are a reminder of the paintings in the past eras.

The use of the gravestones which are inspired by Lorestan's stone lines provides the audience with illustrative information regarding the historical background, as well as add to the charm of the illustrations of the book.

In a scene where the illustrator has pictured the main character's dream, light-colored fluid lines are employed, which are in contrast with the other pages of the book, in

which the lines are in black. The illustrator is thus successful in portraying two separate worlds.

Colors in this book are used cautiously and in the minimum amount. The dominant background is khaki, which implies the ancient state of the story and the dry climate of the central lands of Iran. More importantly, the artist tries not to distort the black texture and use the khaki as the transparent color alongside it. The rest of the colors that are used to make the picture more eye-catching or even more childish, are mere dots and spots that never threaten the dominance of the interwoven black texture.

The characterizations are creative and have Iranian coating and despite the exaggerations in forms and sizes, are still recognizable and believable.

The bodies are practically hollow and netted forms that are made of linear texture and have no association with the real organism of the body. In other words, the body mass – without the need to address the organs – is a general form of anti-light that is netted with ornamental illustrative textures.

The facial expressions are generally calm and do not reflect a particular feeling. The interactions are understandable through simplicity and clarity and possess the originality of traditional images; in particular, the interactions of the dancers which are a reminder of the oil paintings in the Qajar period. Also, the size of the people is proportional to their role and importance in the text, just like the Teahouse paintings.

The settings are simple and non-extensive and creatively display the three sets of the interior, the line of houses and the people outside.

The eye flow is of importance in the composition, and despite the similarity in the atmosphere of the pictures, the diversity and charm of the illustrations are increased thanks to the skillful illustrator.



Bāghchebān, Samine. (2008). Jomjomak barg-e khazoun (Jomjomak: Wobbling Leaf-ling of Fall). Illustrator: Farshid Shafiei. Tehran: Nazar (Khorous).



This book contains 15 Persian nonsense: Jomjomak barg-e khazoon (Wobbling Leaf-ling of Fall), What a damsel, what a lass, I ran and ran, Welladay, Wella-

way, I have a daughter Smelling quince and pomegranate, It is raining cats and dogs and

"Jomjomak: Wobbling leaf-ling of fall" is an old Iranian tale song. Lyrics that Persian-speaking mothers sang for their children, but that's only the name of the book and the title of one of its songs. The book is the rewritten version of a tale collection. Independent songs that are gathered in a book and each needed their illustration. Therefore, this book is considered a collection of poems and pictures and cannot necessarily be analyzed in its entirety as a picture book.

Tale songs are an important and influential part of Iran's oral literature and have been passed along generation after generation and now that they are in danger of being forgotten, they are gathered in a collection. Tale songs attract children with their rhythmic





rhymes and help them get to know their culture and traditions.

Farshid Shafiei has created the illustrations for this book with a free inspiration of traditional Iranian art and painting; pictures that have been successful in conveying the ancient yet cheerful tales. The illustrator has taken use of the known elements while being loyal to the native and local elements to create illustrations which complete the text and broaden the children's imagination.

Shafiei gets closer to the folklore realm in this book since its contents are entirely folklore. He takes a more common approach to his illustrations and although he does not abandon his personal structure, he shows a different attitude with organizing the form.

The more common approach of the illustrations in this book simply reminds the viewer of the paintings done by uneducated painters. The layers that have been created with the aggregation of lines, display the shapes and characters and have a humorous sense. The interactions of the characters are complementary to the characterization of the text. The clothes and makeup of each character are different. Movement is seen in all the characters and adds to the cheerfulness of the pictures.

Employing these patterns in the characters and the atmosphere has resulted in the

originality of the illustrations which are entangled with the textures and lines in a modern way and created a new and special atmosphere.

The composition is done with the minimum amount of forms and with an emphasis on the main elements of the poems. The style of the pictures are inspired by the manual print and with the childish approach of the illustrator has become closer to the context of the poems and has ignited the imagination within them. In order to show the narrative of the poems, the illustrator has employed the visual elements of surface, lines, dots, and shapes and by putting them together, has displayed live and coherent pictures.

Two distinctive features are seen in this book: Employing the method of scratching the picture which we have seen less in his previous works, and more importantly, reckless use of process colors in offset printing. His color palette in this book is a clear combination of the four main colors of offset printing, and rarely, secondary complementary colors. This kind of color composition has made the book more similar to rural colors.

Deformation, characterization, and the clothes of the characters are all inspired by the ornamental Iranian designs and patterns that skillfully turn into Shafiei's own unique style. Using happy and eye-catching colors, diverse textures, and proper technique have made the pictures more attractive. The suitable size of the book along with simple graphics and cheerful native Iranian color combination have all added to the quality of the book.

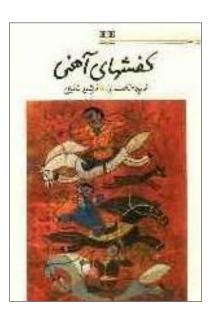
The game-like feeling, using the repletion element, exaggeration in the emotions and interactions of the characters, bright colors, employing simple yet completely expressive forms, changing the sizes of the primary and secondary characters, using abstract forms and taking advantage of transparent color layers that create new colors when put on top of each other, are all among the features that have made this book unique, and stimulate the kind of feelings in the viewer that the text alone is not capable of. They engage the viewer and compel him to search.

Shafiei is looking to reach a child's mental structure in his works and in this regard, by increasing the visual knowledge of children, provides them with the possibility of different visual discoveries and interpretations.



Khalatbari, Farideh. (2009). Kafsh-hā-ye āhani (Iron Shoes). Illustrator: Farshid Shafiei. Tehran: Shabāviz.

The king had one daughter only but he rejected the princes and governors of other lands who courted her or destroyed them because he was afraid they would usurp his throne. An ordinary man arrived and fell in love with the princess. The princess loved him too. The king urged attractive girls in the town to win the man's heart, in vain. He defeated the royal knight and escaped unharmed from royal hunters.

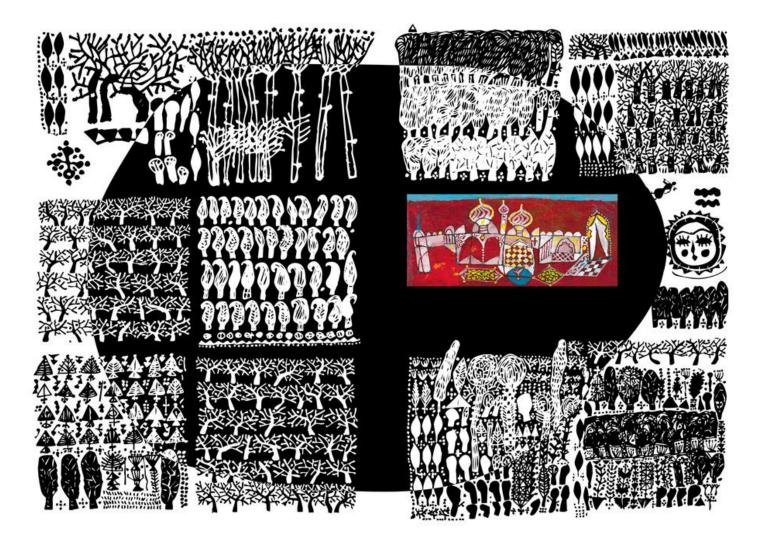


The king's angels sang sweetly to make him sleep forever, but he would not sleep. He answered the king's wise men's questions and tamed all wild animals. The demons tried to kill him, but they had attacked the wrong target. The king discovered he was his brother's son and the real heir to the throne, but still would not yield. He ordered his cook to give the prince a poisoned dinner and made him finish the plate. The princess decided to share the food with him so that they could fly to the fairyland together and live a happy fear life forever.

The audacity of Farshid Shafiei is personalizing the atmosphere of the book is clearly evident in The Iron Shoes. In this book, the illustrator has employed exaggeration in designing the figures of its characters and through an abstract view towards the







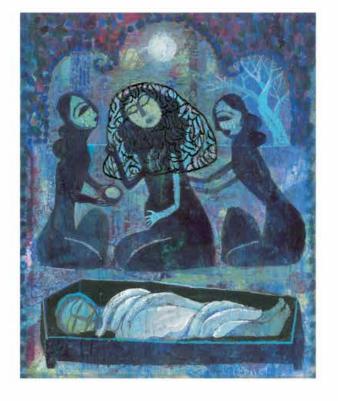
characters and the atmosphere, has reached a new and creative theme that is also a reminder of the common arts of Iran such as rugs, clothes, textures and teahouse paintings.

The characters are designed with simple and outspoken faces and actions. The deformation in lines conveys the childish look and style of drawing. Illustrating large heads on small bodies in some pictures gives a comedic look to the characters. The illustrations have a trace of the Expressive style, while still being inspired by Iranian art. The expressive use of colors assists the demonstration of the characters' inner emotions and the inner feeling of the text and upgrades it with diverse colors in order to convey these emotions. Employing black & white illustrations in micro patterns, which have spread throughout the pages of the book, has created diversity along with a visual attractiveness.

The backgrounds are generally simple and are designed with different color layers, which helps along with the folklore, epic, and dramatic atmospheres.

The white spaces in these pictures have a strong presence and putting pictures inside frames, as it was done in older books, is in accordance with the whole work.

The pictures of the book take advantage of live colors and employing acrylic bright colors produces pictures of a thousand colors. The color palette used in these pic-





ا درهین گرو دار بودکه جاسوسان پادشاه به قصر رسیارند، پادشاه ، دختر و پسر را تناگذاشت تا خبر کر درخلوت بشنود. فرستادگان گفتند : پادشاه به سلامت ، خبرخوش دارم ، این جوان پسر مبادر برزگشتا است که فردای وزن که جانش بهرتان شده ورشکارگاه تیری بداشتباه در سینداش نشت. پادشاه فریاد کشید: پادشاه فریاد کشید: چرطور مکن است م برادرم که بچه نواشت!

tures are of original Iranian colors and are inspired by the colors seen in Iranian carpets and the pattern on ceramics, clay pots, and metal utensils.

On the two pages facing at the beginning and end of the book, compact black & white patterns are used which are located in a small part of these two color pages and is an emphasis on the main topic. On the two first pages of the book, different plant patterns are used which has created a very new and beautiful image, and on the last two pages, a large collection of human, animal, and object patterns are illustrated.

These micro patterns provide the viewer with an atmosphere to search and discover and apart from the visual beauty, help to broaden the viewer's imagination. This can particularly be seen in the last two pages, where the illustrator demonstrates the daily routine, events, natural elements, and diversity in the world around the characters of the story, and creatively connects the life in the old and modern world.

The illustrator's knowledge of the folklore helps him in expanding the meanings and creating beautiful and thought-provoking scenes. This can be seen in the last picture of the book where signs, numbers, and planets' names are used to display the triumph of fate over the conspiracies, and also the simple and abstract picture in which the hopes of two separated lovers are shown through the knotted grass.

This diversity in topics and events can express the land of story and imagination. It seems like a symbolic world of story has been illustrated from the distant past to the present, and it can also refer to the repetition of the story of love in the past and the present.

Employing ornamental motifs – many of which are considered a recreation of tradition patterns – is among the other features of this book. Their function is extremely creative and beautiful.

Borrowing from the elements of the traditional Iranian painting and their appearing in cloth patterns, the form of the clothes, birds, utensils, bowls, lanterns, patterns on the walls, the uniform of the wrestlers, unibrows, the pattern of the line, dancers, the hunting scene, the riders with their bow and arrow, and the running or shot deer, are all indicators that the work is Iranian.

When we go through the book, we feel more than any book by Farshid that we are looking at an album of pictures which are not necessarily uniform. The layout of the pictures is a combination of color illustrations and filled anti-lights. The structure of the pictures is composed of two different methods; color illustrations with faded borders, and vectorial forms, colors, and anti-lights with clear borders.

The stunning and creative graphic design of the book is among other features of the book, which is done by the illustrator and ads to the uniqueness of the book.

The layout of the book conveys the old atmosphere and the originality of the story very well. The golden patterns used in the pages are simply a reminder of the art of Illuminated manuscript. The triangle from on the edge of the pages is referring to the Qajar lithography and is complementary to the Iranian identity of the book.

Apart from being an illustrator, Shafiei is an active graphic designer as well. By relying on his knowledge, he takes on The Iron Shoes with an integrated approach to providing two types of execution. More importantly, he has used a deliberately armature handwritten font instead of using computer fonts in order to prepare a book that is consisted of different experiments and talents. From this perspective, The Iron Shoes is entirely made up by Farshid.





Shafiei, Farshid. (2015). Zahāk (Zahak). Illustrator: Farshid Shafiei. Tehran: Nazar (Khorous).

The story is a rewritten story based on one of the most famous story of Shahname (the book of kings). The story of Zahhak begins with that of Jamshid, a legendary king who had led Iran magnanimously about peace and justice, civilization, sanitation and health, arts and splendor, joy and prosperity, by the grace of God during his reign. But his success eventually led to pride and arrogance. Zahhak took the opportunity to



attack Iran. Jamshid was defeated, escaped, and Zahhak claimed Jamshid's throne. At the beginning, he was a good king and donated thousands of his horses to the people.

Ahriman (satan) appeared as a cook and presented Zahhak, the new ruler, with marvelous spreads of delicious, colorful dishes made of birds and animals. Zahhak told him to ask for anything he desired. Having waited for the opportunity, Ahriman replied





that he would be overjoyed if he was allowed to kiss the king's shoulders. Permission granted, Ahriman kissed Zahhak's shoulders and disappeared. Two black snakes appeared where Ahriman's lips had touched. The snakes could not be removed, as new ones would replace them as soon as they were cut off. Ahriman appeared in court as a skilled physician and prescribed a young human brain to be fed daily to each snake to keep Zahhak safe from them.

Farank who feared of her son's life, left her son in desert and a cow, Barmaye, fed him. When Fereydoon become a young man, with great help of Kaveh, the blacksmith who has lost his seven sons to satisfy the demonic snakes, arrange an army and attacked Zahak's palace. He was bound and taken to a cave under Mount Damavand, where he was imprisoned in chains.

Finally, the defeated zahhak's army replaced any ruined flowers with hundred flowers and Fareydoon then proceeded to clear all traces of Zahhak's tyranny and the world became happy again.

Zahak is Farshid Shafiei's newest published book in Iran and as expected, like many other works by this creative and modernist illustrator, it is also considered a different and unique work due to its idea, style, and execution. His free and personal interpretation of one of Shahnameh's known stories is evident in the idea and implementation of this book. The pictures of the book are a combination of illustrations and graphic games. They create new meanings alongside each other. In the pages where the text is placed, we are faced with an empty space in which curved and intersecting lines, suitable with the idea and circumstances of the story, are located.

The pictures which are inspired by the traditional Iranian art and painting and with an abstract view, have special characterizations and deformations and display the personal and unique style of the illustrator well. These pictures are a reminder of the visual traditions of the past such as the Sasanian period and also the local arts and visual heritage of Iran, which existed in the patterns of ancient Iran and are now creatively



displayed with exaggerated and live forms and black and white lines.

The pictures and patterns in high density look like an ornamental woven pattern but the trace of the narrative can be seen well in their details. The inner color portraits of the book and the cover designs which are designed with a different, yet coordinated style, are a symbol of Zahak and his victims; the victims with cracked heads and sad faces and the Zahak that resides in every modern human being.

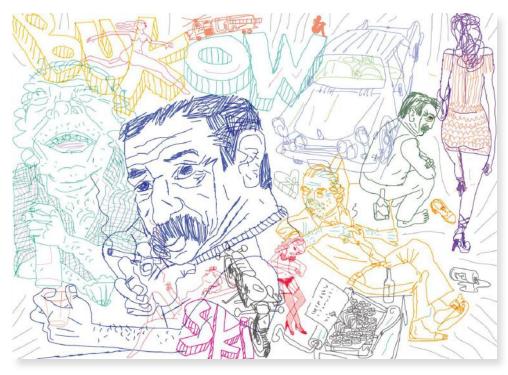
On the cover of the book, pictures of faces are seen that are done in single-color hachure and the emotions of the characters are displayed using a line texture and besides those, profiles are seen in color which are cut at the top of the head. These portraits are displayed in a completely abstract way through textures, colors, and rhythms that are created using dots and lines. All the faces are in equal frames. These frames that are consisted of pen drawings and abstract profiles with closed eyes, which resemble lifeless statues, present the modern humans with different moods and characteristics and have a modern look on this ancient story: Young people whose brains and thoughts are separated from them, along with the people who possess thoughts and life and this is conveyed through the emotional lines that form them. Different people with different thoughts and identities.

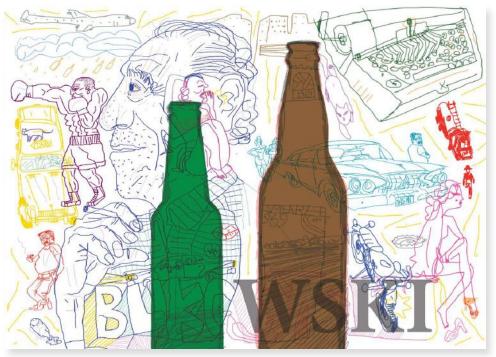
Overall, the semantic approach of the illustrator to the story, the stream of consciousness in the narrative, the symbolic use of images and the freedom in implementation, have caused the creation of an eye-catching and thought-provoking work that offers the possibility of discovering new mental and visual concepts to the audience.

11. Gallery

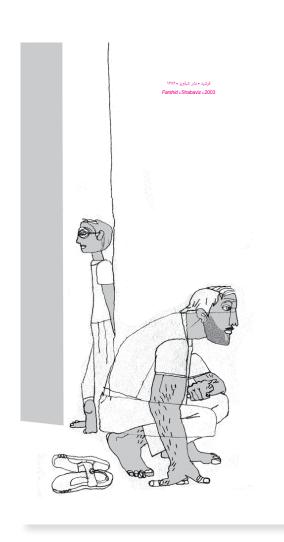


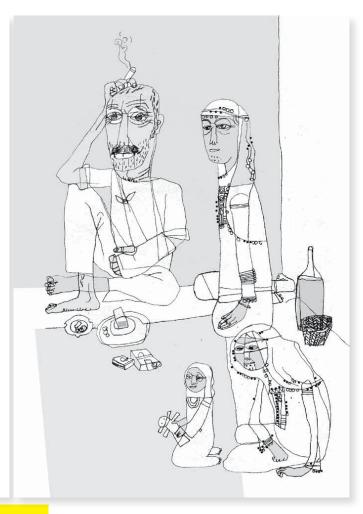






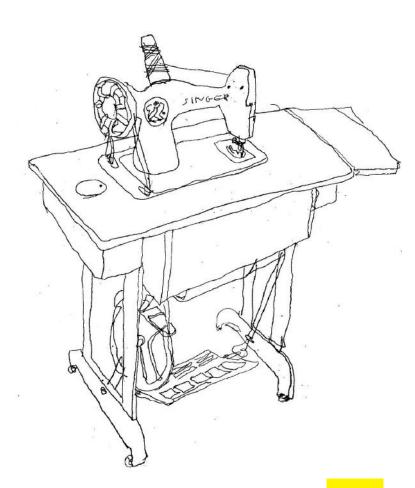




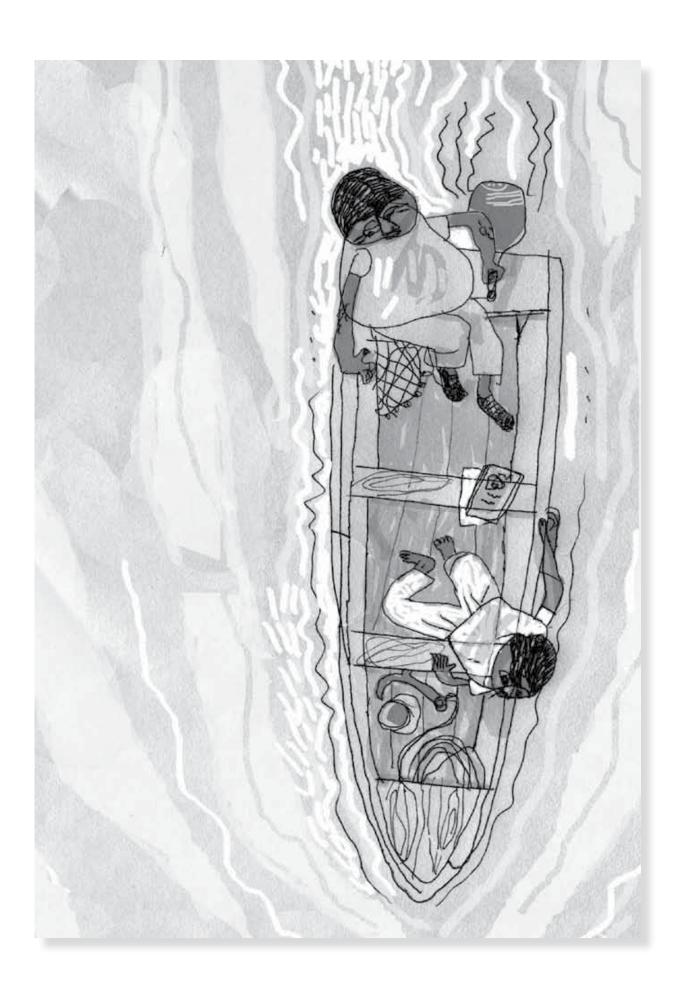




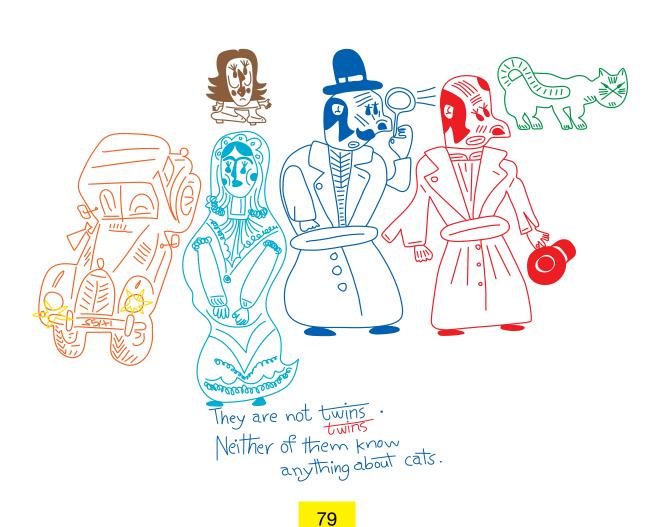














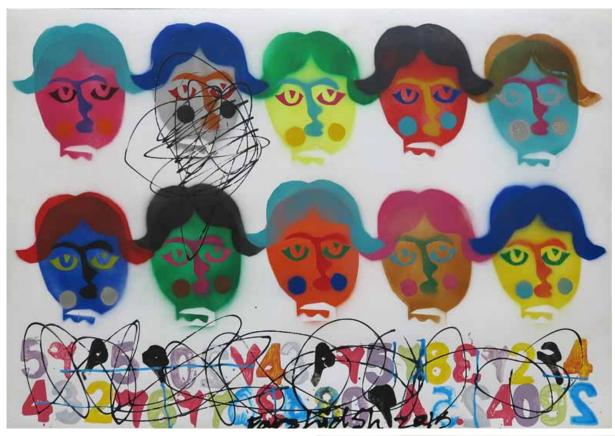
















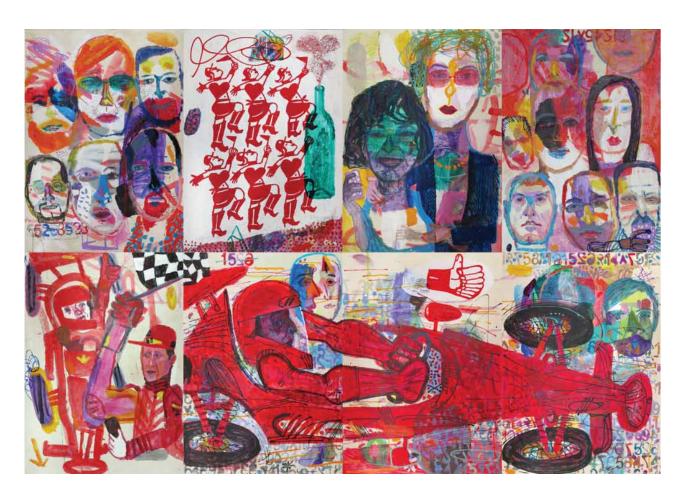






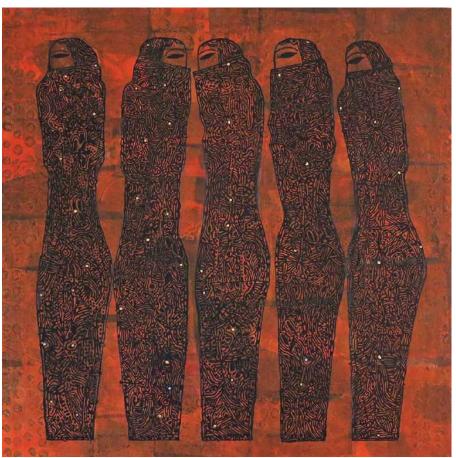


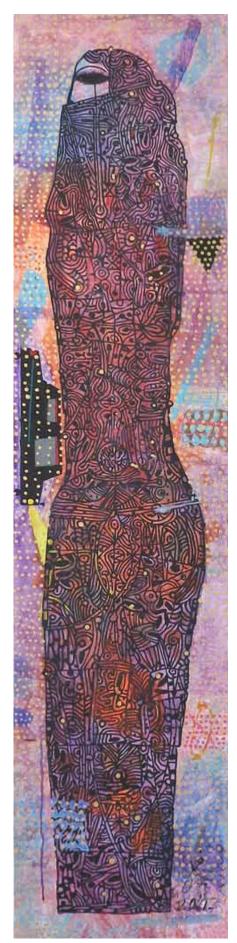


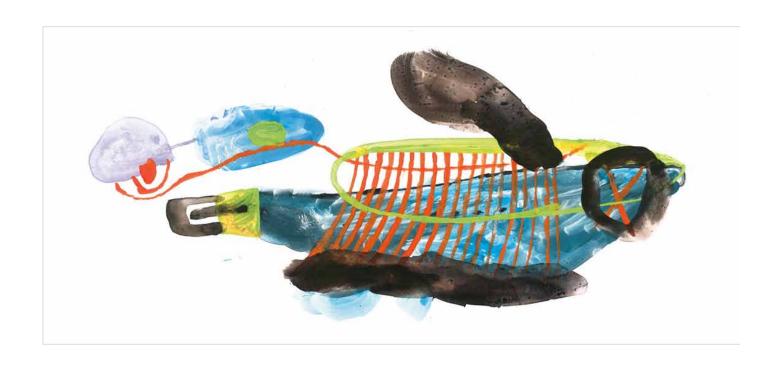




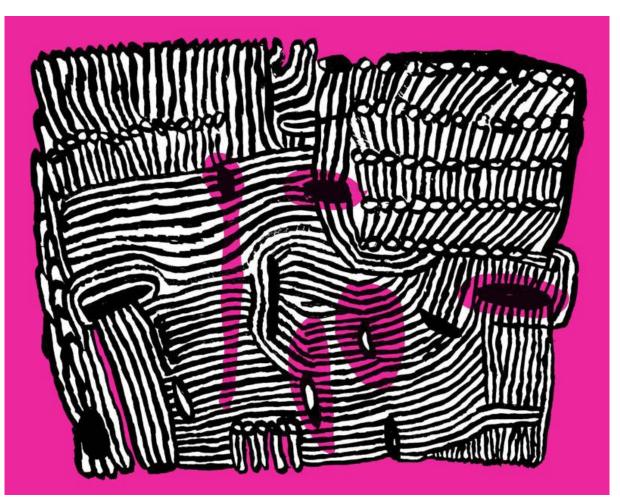


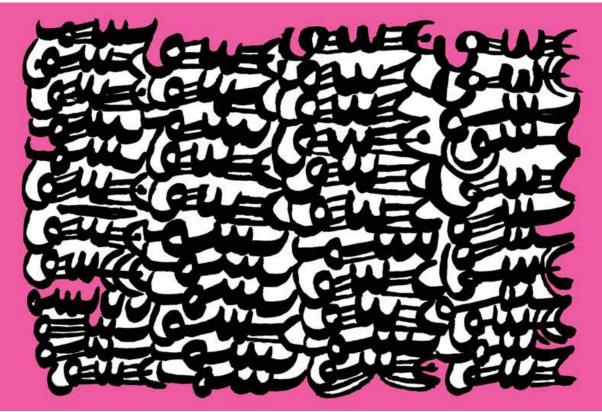






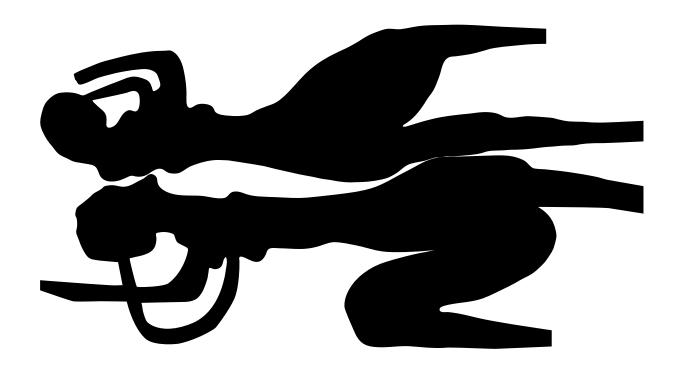






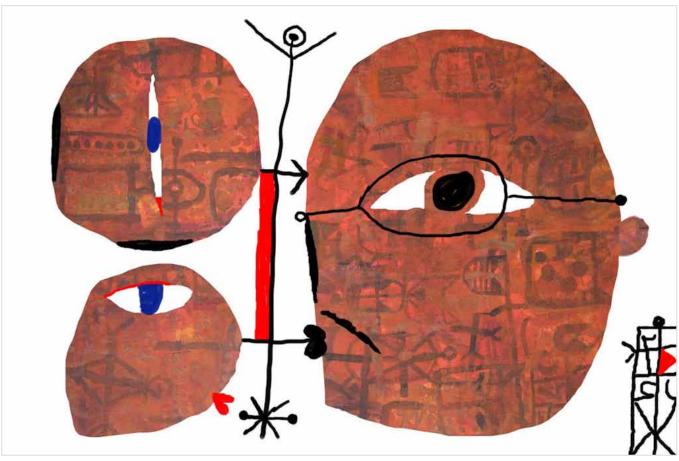






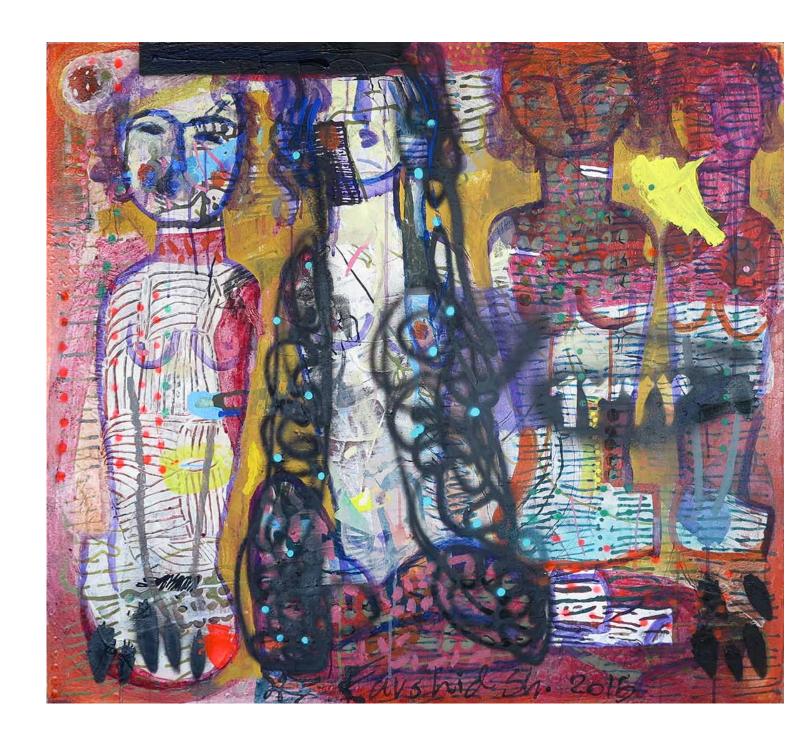




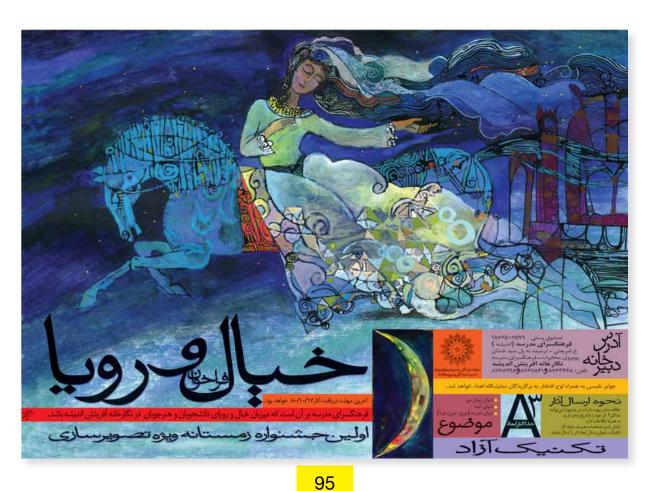






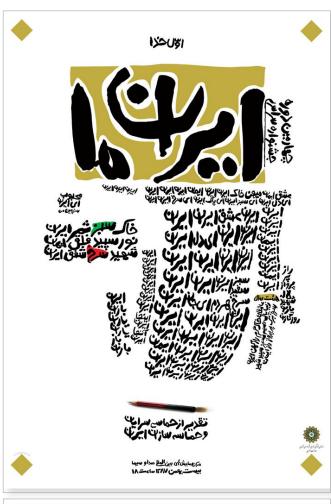




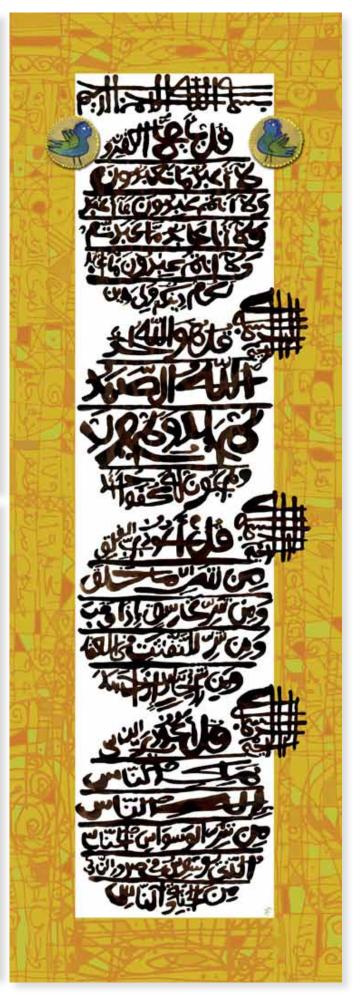










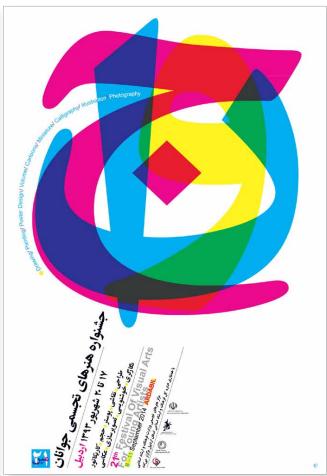






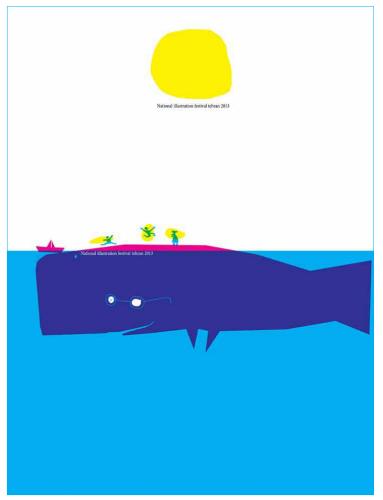




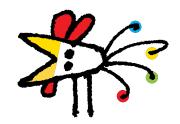


















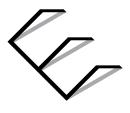


















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