



IBBY SA invites you to the SONGOLOLO Spring BookBash:

Books for all our children?
South African Children's Literature Fights for the Rand

- ❖ How do we go about producing quality children's literature that is both timeless and relevant in an increasingly digital, visual and mobile world?
- ❖ How do we convince society to spend hard-earned disposable income on books for our children, rather than on hi-tech gadgets, brand-label clothing and visual entertainment that keeps them quiet?
- ❖ And is local literature lekker?



A **publisher, illustrator, new media entrepreneur** and an **author** talk about the challenges of creating quality South African literature for children that sells.

time: 6 p.m. for 6.30 p.m.

day: Thursday 23 October 2008

venue: Huis der Nederlanden 4 Central Square Pinelands

Drinks and snacks will be served

Have a look at our **SONGOLOLO** book display, and chat to us about our titles.

RSVP to Yvette at info@ibbysa.org.za or 083 740 3580
See you there!