

IBBY-Yamada Fund

Project reports 2024

IBBY Egypt

Capacity Building in Basic Library
Management and Reading Promotion
Skills in Al Asmarat, New Cairo



Every child has the right to become a reader

EBBY YAMADA PROJECT REPORT 2023-24

Capacity Building in Basic Library Management and Reading Promotion Skills in Al Asmarat, New Cairo, Egypt

CATEGORY OF PROJECT

The project is primarily intended as a multifaceted reading promotion program as a form of informal education that provides an opportunity to improve life outcomes for its young beneficiaries through the integration of literature into their lives.

As a pilot project it will include expert consultancy, training, a range of activities, documentation of activities, library creation, and community engagement.

BRIEF SUMMARY OF PROJECT

In partnership with, Kheir & Baraka NGO , and other local experts EBBY will oversee the project that will develop material and provide consultation and training for coordinators, teachers, facilitators and parents in al asmarat community train them on how to use books to teach children how to read and to introduce activities related to the promotion of reading through pilot activities generated by NGO partner coordinators, consultants, and local coordinators. The project will then serve approximately 300 children of various ages living in:

1. Al Asmarat: The makeshift housing plans that was planned by the Egyptian Government to improve the life conditions of residents of many informal areas in Cairo. The Government decided to transfer those who used to live in un safe areas to the newly established community in Al Asmarat.



Books that complement these skills will be procured to enrich the Asmarat local library, foster a culture of reading, and provide material for the coordinators to work with.

The main focus in the choice of books and the methodology of the workshops is empowering these children to actively seek better life outcomes and help them to cope with difficult life challenges.

Documentation will provide valuable information on how to optimize the program during and after implementation. This will be made available to developmental groups wishing to implement it on a large scale. In the two months of pure documentation following the implementation, EBBY will coordinate with local artists, writers, publishers, NGO players, educators and teachers, co-ordinators & parents to disseminate the project and consider what implications its findings have on each of these players. The trained coordinators can go on to train others in the field.

Expected Outcomes of the Project have been achieved:

- Increased capacity of the trainees in reading promotion skills
- Better organised and properly functioning Asmarat local library with a monthly program run by the trained teachers and librarians.
- More children experienced the joy of reading leading to the creation of a reading culture with prospects of a better future.
- Improved the physical environment of Asmarat library, built more shelves and bought 500 books.
- More than 300 child from Asmarat community participated in different activities in Asmarat library throughout the year.

YAMADA PROJECT REPORT

Under the title "Talk, Write, Draw," the Egyptian Board on Books for Children (EBBY) held a training workshop in collaboration with the Khair and Barakah Association and the New Mirror. The workshop included 24 volunteers, teachers, and parents. It lasted for three days, focusing on storytelling techniques for children on the first day. The sessions concentrated on how to



tell a story, while the second day was dedicated to learning about story composition and its elements. The workshop concluded with an enjoyable story-drawing activity, adding new creative values to the participants' experiences.

The Egyptian Board on Books for Children organized a workshop on writing, storytelling, and drawing in collaboration with the Khair and Barakah Association, featuring instructors Hossam Shukry, Dr. Mona Al-Namouri, and Rania Amin.

FIRST ACTIVITY:

The title of the project 'THE WEAVING OF STORIES'



نسيج الحكايات Weaving Stories



منحة من (اليامادا YAMADA FUND)
من خلال المجلس العالمي لكتب الأطفال IBBY



عنوان الورشة احكي اكتب ارسم

الميعاد يوم : 26/1/2024
27/1/2024
28/1/2024

هيثم شكري
مؤسس مشروع الحكواتي
مصمم أنشطة والعب



العنوان : مركز الخدمات المتكاملة- حي الأسمرات.



Haytham Shoukri a famous storyteller and trainer conducted a series of workshops with teachers and children on storytelling and the writing and illustrating of children stories. He started with 3 consecutive daylong sessions training the teachers. After that 75 children were divided into groups, each with a trained teachers and started working on creating a book.







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The Egyptian Board of Books for Young Readers (EBBY) organized several workshops for children and youth as part of the Yamada Fund project "The Weaving of Tales" , aiming to train teachers and children in storytelling, writing, and creating a visual story based on their own authorship.

The workshop was led by a group of trainees from the "Tell - Write - Draw" workshop, including:

- Iman Salah Shafie
- Basma Farag Mustafa
- Rania Fathy Abdel Samie
- Sara Amr Ahmed
- Sara Ahmed Sayed
- Shahd Sofi Obeid
- Shahenda Imad Ali
- Shahi Alaa Hashim

The introductory workshop was conducted by Ms. Mona Lamloum EBBY board member and was implemented in collaboration with the Kheir and Barakah Association at the Integrated Services Complex in Al-Asmarat, Cairo.









Second activity of the Yamada Fund was a series of workshops and talks with the mothers of the children of Al Asmarat neighbourhood held at the KHEIR WA BARAKAH premises. The theme of these workshops was raising awareness about the importance of reading and storytelling. Dr Mona El Namouri conducted these workshops:







Dr. Shahira Khalil, chief editor of Samir (a weekly comics magazine published by Dar Al Hilal) conducted a 2 day workshop with 45 children divided into 3 groups where they took part in educational competitions and drawing activities.





The "WEAVING OF TALES" project concluded its activities with a closing ceremony that showcased posters of stories created by the adult group, the children's group, and the teen group. All participants in the project were honored during the event.

Before the ceremony, there was a workshop conducted by Professor Sadaam Al-Adalah, attended by Ms. Shahira Khalil, the editor-in-chief of Samir magazine.

The project management team, Dr. Nadia El-Khouly and Mona Lamloum, express their gratitude to the Khair and Barakah Association and all the coordinators for their excellent cooperation in organizing the event. The team also extends thanks to all the trainers and trainees who participated in the project. Thank you to IBBY & the Yamada Fund.

