15th FNLIJ Book Fair’s visual Identity and date

FNLIJ has just released its visual identity which will be use at 15th FNLIJ Book Fair for children and Young People, designed by Estudio Versalete. The event will have Colombia as the honored country, and it will exhibit Colombian literature for children and young people; besides a vast program with Brazilian writers and illustrators and the presence of the main Brazilian Publishing Houses. The 15th FNLIJ Book Fair will take place on June 05-16, 2013, at the Sul América Convention Center, in Rio de Janeiro.

33rd IBBY Congress - London

The 33rd IBBY Congress happened on August, 23-26, in London, and it had the presence of Brazilian writers, illustrators and publishers. FNLIJ was represented by Elizabeth Serra, who attended IBBY meetings and the scheduled activities. On the inauguration ceremony, the writer Ana Maria Machado awarded an honorary member title in recognition of her contribution to IBBY’s work. The illustrator Roger Melo honored with his presence the Hans Christian Andersen Awards ceremony, in which contest he have been among the five finalists in the last three editions of it. He was invited to the stage during the ceremony. The writer Nilma Lacerda and the publisher Annete Baldi, from “Projeto” publishing house awarded their certificates regarding the selected books on the IBBY Honour List 2012. The 34th IBBY Congress will occur on September 10-13, 2014, in Mexico City. More information on the website www.ibbycongress2014.org

“I want my library” Campaign

The “Ecofuturo” Institute is launching the “I want my library” campaign with the patronage of the publishing houses FTD and Trip besides the Suzano Paper and Cellulose and the colligation of the Brazilian Academy of Letter (ABL), Federal Librarianship Council/Regional Librarianship Council, FNLIJ, the National Foundation of the Children and Young People Books, Ayrton Senna Institute, C&A Institute, Co-Responsibility in Education Institute; Marista – Solidarity Net; Literary Brazil Movement; All for the Education.

The main objective of the project is to gather efforts in order to implement the Brazilian Federal Law (12.244/10), which states that every educational institution in the country must have a library up to the year 2020. This action is related to the logotype “Everyday is a reading day” launched by the Ecofuturo Institute in 2010, on October 12th – Brazilian National Reading Day. For this campaign the institute elaborated a booklet designated to the public and private sectors aiming the creation and the support of school libraries. More about the campaign on the website www.euquerominhabiblioteca.org.br